patagonia

Shop

**Activism** 

Sports

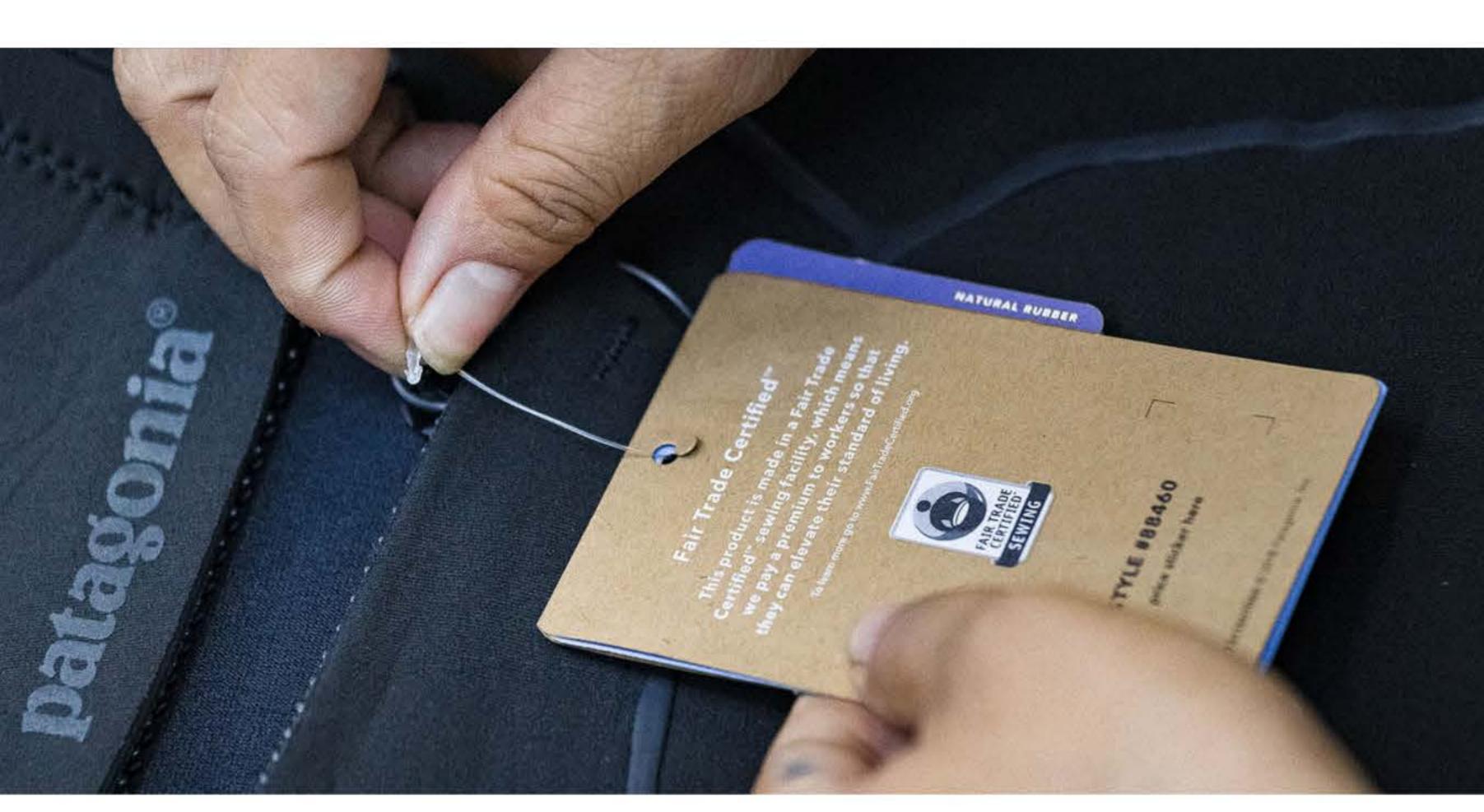
**Stories** 







wages in our supply chain.



## Apparel workers are among the lowest paid people in the world. For

Why

that make our products, so we have limited control over how much workers receive. But through Fair Trade, we can provide workers with tangible benefits that improve their lives. We pay a premium for every Patagonia item that carries the Fair Trade Certified™ sewn label. That extra money goes directly to the workers at the factory, and they decide how to spend it. This is not a top-down program. In each factory, a democratically elected Fair

Patagonia, Fair Trade is our first step on the path toward ensuring

living wages in our supply chain. We don't own any of the factories

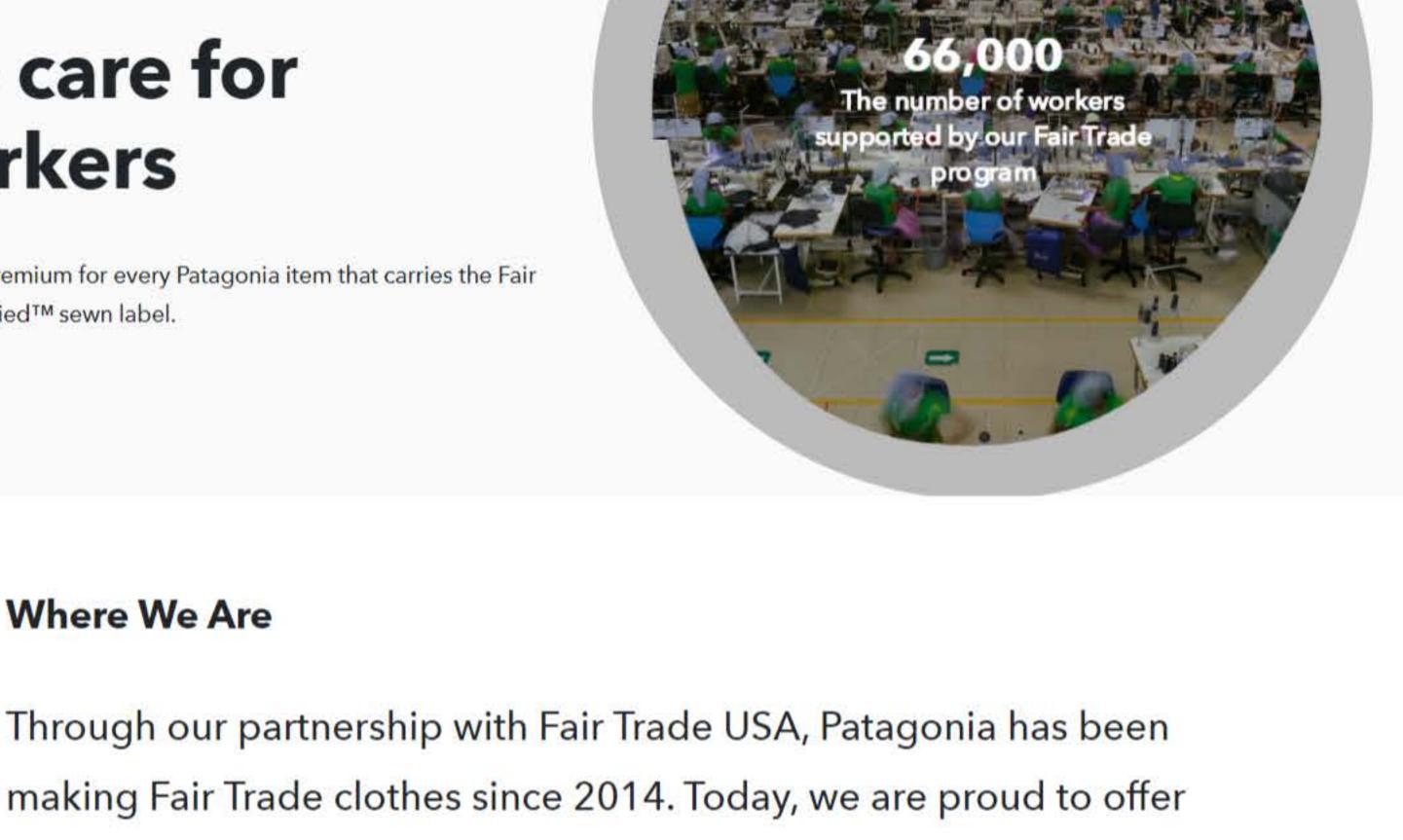
Trade worker committee decides how the funds will be used. Workers have chosen to use the premiums to fund community projects, like health-care programs or a child-care center, to purchase products they could otherwise not afford, like a laptop computer or a stove; or to take a cash bonus. But that's not all. The program also promotes worker health and safety as well as social and environmental compliance, and encourages dialogue between workers and management.

## We pay a premium for every Patagonia item that carries the Fair Trade Certified™ sewn label.

We care for

workers

Where We Are



What's Next We continue to work to find a permanent solution to ensure all workers who make our clothing earn a living wage.

Even though 75% of millennials want Fair Trade products, only a

partnership with Fair Trade USA and our suppliers, there are now

clothing. We encourage other brands that do business in those

more than 20 Fair Trade Certified factories that specialize in outdoor

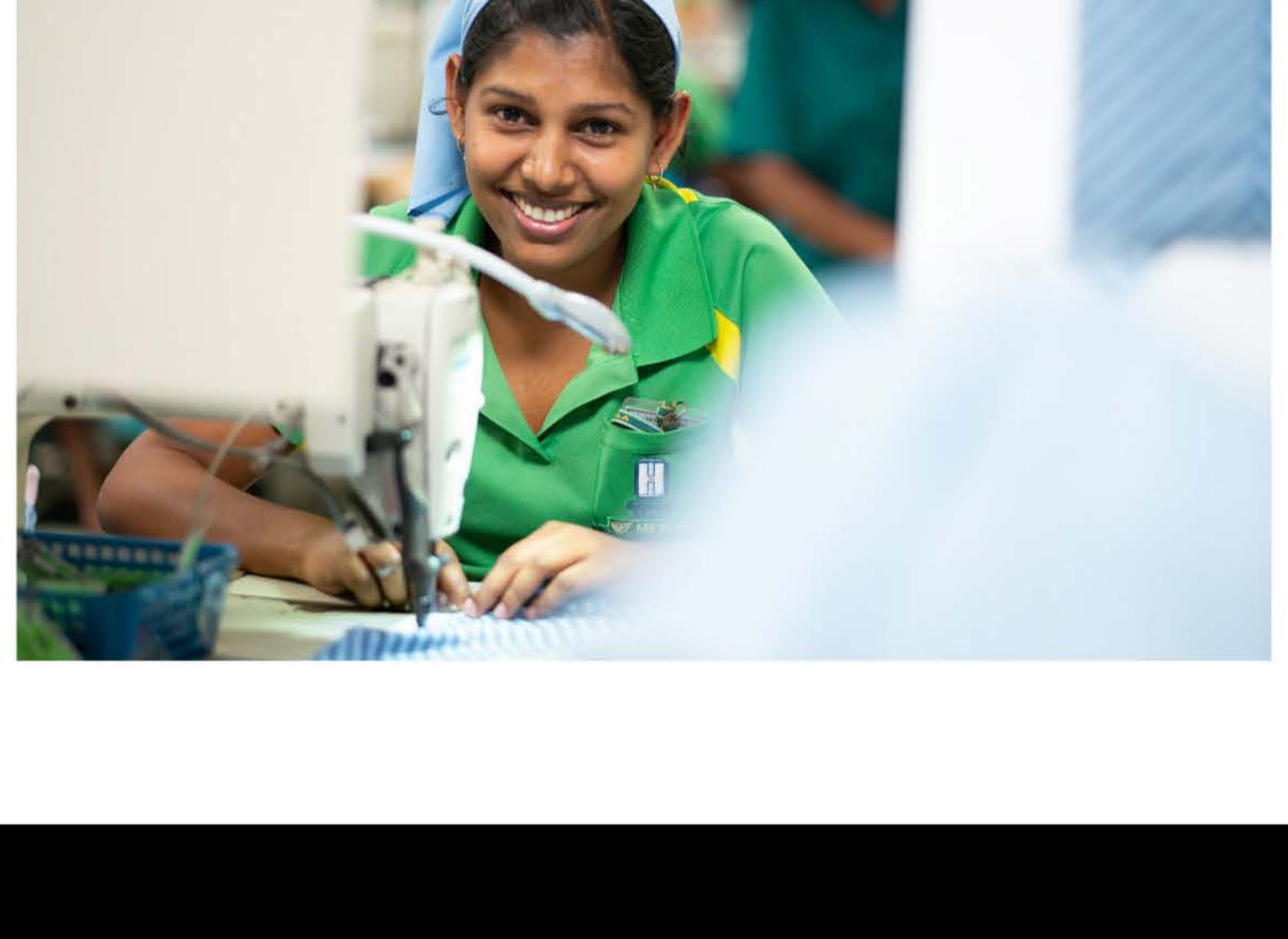
handful of outdoor companies are committed to Fair Trade. In

more Fair Trade Certified™ sewn styles than any other apparel brand.

To date, Patagonia's Fair Trade program has impacted more than

66,000 workers in 10 countries around the globe.

factories to join us in the Fair Trade movement.





awareness, events and more.

original stories, activism

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1% For The Planet