



# ***APPLICATION FOR CAREER OPPORTUNITY***

Assalamu'alaikum & Greetings.

I am Faiz Afandi and I would like to express my interest in joining your organisation.

I am a creative specialist with more than 10 years background in publishing and advertising. Besides having worked with magazines, I have served in one of the nation's best-selling Malay newspapers as well as Brunei's national English newspaper.

I am skilled in understanding and translating ideas into visual interpretation and integrating creative solutions into businesses. I hold a Bachelor's degree in Advertising.

I thank you for your time and attention.  
I hope you will consider my application  
and I look forward to hearing from you soon.

Kind regards.

*Faiz Afandi*

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# DETAILS



BACHELOR OF MULTIMEDIA  
(HONS.) IN MEDIA  
INNOVATION | ADVERTISING  
*MULTIMEDIA UNIVERSITY*  
2001 – 2006

SIJIL PENILAIAN MALAYSIA  
(SPM) | ARTS & COMMERCE  
*SMK SUBANG UTAMA*  
1995 – 1999

## SKILLS

- Project/Account Management
- Client Servicing
- Creative/Art Direction
- Project Presentation
- Graphic Design
- Photography
  - Retouching
  - Editing
  - Photo manipulation
- BM&English Translation

## TECHNICAL

- Adobe
  - Illustrator
  - Photoshop
  - Lightroom
  - InDesign
- Miles 33 GN4  
(Publishing Software)
- Microsoft Office
  - Word
  - Powerpoint

# EDU CAT ION



**Great Eastern Live Great Run 2019**  
 Client: Great Eastern Life Assurance  
 Agency: Hamburger Asia Ltd  
 Role: Project Manager, Client Servicing,  
 Art Director

**FAM Nat'l Team Strategic Plan**  
 Client: Football Association Malaysia  
 Role: Creative Director



**Viper Challenge partnership proposal deck**  
 Client: Viper Challenge  
 Agency: Hamburger Asia Ltd  
 Role: Project Manager, Client Servicing, Creative Director

## Powerpoint presentations

**G-Sparx website**  
 Client: TNB  
 Agency: Rastech  
 Role: Client Servicing, Designer



**Viper Challenge Photowall**  
 Client: Viper Challenge  
 Agency: Hamburger Asia Ltd  
 Role: Project Manager, Client Servicing, Creative/Art Director



# WORK HISTORY

## PROJECT MANAGER, CLIENT SERVICING, CREATIVE/ART DIRECTOR & DESIGNER CTRL HEROES CREATIVE SOLUTIONS

October 2018 – Present

Formed by a collective team of freelance creatives, I undertook many roles besides co-founding this company.

With my understanding and experience in advertising, I managed designers, engaged with clients or agencies, and occasionally executed designs myself.

The company's clientele and projects range from collaterals for Tenaga Nasional Berhad (TNB) to fitness events such as the Viper Challenge, and branding for SMEs and Startups.

## MS Exhibition Collaterals

Client: Mobility Solutions (TNB)  
 Agency: Rastech  
 Role: Client Servicing, Creative/Art Director





sejaiti

cabang pendidikan: sejaiti TAKLIM

cabang ekonomi: sejaiti IQTISAD

## EXECUTIVE CREATIVE DIRECTOR ADMOSPHERE (M) SDN. BHD.

November 2017 – Present

Admosphere (M) sdn bhd is a branding & marketing solutions boutique agency. We specialize in Islamic branding, communication, marketing, and advertising. We help to identify, plan & strategize what are the best creative, innovative, communications & media channels in order to craft solutions that are tailor made for your organization.

As an Executive Creative Director, I engage with clients and provide them with the creative conceptualization of their businesses' solutions in-line with the big idea the team ideated.



## CO-FOUNDER @SURAUKATNER (INSTAGRAM & FACEBOOK)

Sep 2017 - Present

A non-profit social project to help fellow muslims locate prayer facilities in popular places (malls, cafes, offices, hotels). My wife and I created a compilation of locations and details of amenities for different prayer rooms at places we visited throughout the Klang Valley. We also included posts from fellow contributors. Through social media, we felt this effort would help people easily find where they can fulfil their duties to pray on the go.





## FREELANCE DESIGNER & FA ARTIST LUNCH COMMUNICATIONS SDN. BHD.

May 2017 – June 2017

Lunch Communications Sdn Bhd is a boutique agency under Hakuhodo Group. I was tasked to design various ATL (Above-the-line) and BTL (Below-the-line) materials for a number of clients engaged with the agency. I was also responsible for preparing the Final Artwork (FA) for production stage. Other responsibilities includes participating in Ideation session.



## GRAPHIC ARTIST THE BRUNEI TIMES (B) SDN. BHD., BRUNEI

December 2012 – December 2016

The layout design for the front page and the sports pages were my key responsibilities. I was also the main designer of the team tasked with producing the weekly supplements, Youth Speak and Call of Duty. In addition to that, I was the sole designer responsible for the layout of the Euro 2016 and World Cup 2014 special pull-outs.





**GRAPHIC ARTIST****HARIAN METRO SDN. BHD.**

April 2008 – November 2012

I designed pages of the newspaper requiring creative layouts such as the back page, sports extra pages, as well as pull-outs for the entertainment and variety sections. Throughout my time here, I was also part of the design team that produced numerous sports-special pull-outs.

**GRAPHIC ARTIST****MALAY MAIL SDN. BHD.**

November 2007 – March 2008

Prior to the newspaper's shift out of NSTP, I designed the Hot News and World section of this daily free regional newspaper. I was among the staff included in the integration exercise where I was transferred into Harian Metro.

**DESIGNER (GRAPHICS, APPARELS, & SKATEBOARDS)****SHUT UP SKATE CO. & REVOLUTION SKATEBOARDING MAGAZINE**

July 2007 – November 2007

Working for a company that produced both skateboard merchandise and a skateboarding magazine, I designed advertorial insertion pages for the magazine as well as merch such as t-shirts and skateboard decks.

**SENIOR DESIGNER****ERICANE & WEBB PVT. LTD.**

April 2007 – June 2007

Astelier and Astelier Beauté were luxury lifestyle magazines printed by this company. I designed the pages for both magazines. My other responsibilities here included checking film separation before the final print as well as packing and distribution.

**GROUP ART DIRECTOR****PARAGON PUBLISHING SDN. BHD.**

March 2006 – March 2007

I was part of the founding team that produced Get@Car, a luxury automotive magazine. I was instrumental in developing the house style for various sections in the magazine.





# REFERENCES

## CONTACT

### **IKMAL HISHAM KAMAL**

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### **MIYEERA NAVARETNA**

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### **SURAYA MILIENG**

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### **HAFIZ SHAFIE**

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