

LEADERSHIP AND CAREER COACHING

Seminar and Workshop Catalog

each seminar is complimented and followed with a workshop

SEMINAR

Interviewing Skills
What They Don't Tell You

WORKSHOP FOCUS

Mock Interviews
Confidence Building
Personal Strengths Identification
Worst Case Scenarios
Visionary Questioning

SEMINAR

Resume Development
What They Don't Want to
See On Your Resume

WORKSHOP FOCUS

Personal Branding
Resume Targeting
Opening Statement Development
Resume Story Telling
Visibility Strategies

SEMINAR

Salary Negotiation
How To Get A Better Job
Offer

WORKSHOP FOCUS

Identifying Job Worth
Understanding Benefits Value
Discerning Market Range
Negotiation Tactics
Employer/Employee Role Play

SEMINAR

Know Your Worth
How They Determine The
Offer

WORKSHOP FOCUS

Identifying Your Worth
Determining Core Values
Defining Needs vs Wants
Articulating Competencies
Self Mirroring