

Design notes: I would keep the design minimal, similar to the HR Compliance & Ethics emails. Each email should feel more like something a friend would send than a company.

Email #1

Subject Line: Getting Started with HRIS Translations

(Create a banner with the title of the email series. It can be something simple like: Venga Global's Guide to HRIS Translations.)

Tagline: HRIS Solutions for Every Language

Hi {Name},

Welcome to our HRIS Translation series!

As an HRIS administrator, translation management isn't part of your job description. So when you're tasked with a global rollout, you probably don't know where to start. Well, take a deep breath because we've got you covered.

In this free, on-demand webinar, we discuss how to:

- Get the right HR terminology in the languages you need
- Build automated workflows to meet your deadlines
- Scale to manage various content types
- And much more!

[TELL ME MORE](#)

Cheers!

Sender name & title

(Add a Venga Global contact information footer. I would keep this simple and leave off the "We translate for" footer with the logos until you send the final email. That way the emails will feel more informational and less promotional.)

Email #2

Subject Line: Your Guide to Global HRIS Training & Translation

(Series Banner)

HRIS Solutions for Every Language

Hi {Name},

You already know that your HRIS training should be as intuitive as the software itself. Yet adapting that program for an international workforce is a major challenge, even for seasoned administrators. It requires managing content in multiple languages, accurate translations of terminology, and a deep understanding of how HRIS systems work.

Fortunately, with the right plan and the right language services partner, you'll ensure that your global training program is a success.

In this free eBook, we cover:

- How to plan a training program for global HRIS implementation
- How to prepare training materials for translation
- How to guarantee a successful international adoption

[TELL ME MORE](#)

Cheers!

Sender name & title

(Venga Global contact information footer.)

Email #3

Subject Line: Why You Need an HRIS Translation Specialist

(Series Banner)

HRIS Solutions for Every Language

Hi {Name},

Choosing the right translation partner is key for any translation project. However, it's especially important for projects that involve HRIS software and training. Why? Because you not only need to accurately translate HR terminology, but you also need to adapt your solutions to local workplace regulations and cultural norms.

In this article, we delve further into three reasons why you should always work with subject matter experts to translate your HRIS-related content.

[TELL ME MORE](#)

Cheers!
Sender name & title

(Venga Global contact information footer.)

Email #4

Subject Line: Fortune 50 HRIS Rollout: A Case Study

(Series Banner)

HRIS Solutions for Every Language

Hi {Name},

If the concepts behind a global HRIS rollout seem a little abstract, don't worry. We know how hard it can be to remember new terminology and processes. That's why we're giving you a real-life example from a Fortune 50 healthcare company.

In this case study, we explore how they implemented a simultaneous worldwide rollout of a new HRIS system that involved:

- 150,000+ employees
- 40 countries
- 23 languages

[TELL ME MORE](#)

Cheers!
Sender name & title

(Venga Global contact information footer.)

Email #5

Subject Line: Venga Global: Your Partner in HRIS Translation

(Series Banner)

HRIS Solutions for Every Language

Hi {Name},

Congratulations! You've completed our email series on HRIS translation. Now that you know a little more about how this all works, it's time to choose a translation partner.

At Venga Global, our carefully selected HRIS translators have the legal and cultural expertise you need to adapt:

- Online Portals & Websites
- Job Aids, Demos & FAQs
- Talent Matching Assessments
- And more

With our integrated translation, localization, and creative services, we can help you transform your HRIS solutions for a global workforce.

Ready to discuss your project?

[GET IN TOUCH](#)

Cheers!

Sender name & title

(Include the We Translate for banner with the company logos at the end of the email, and add a Venga Global contact information footer at the bottom.)