

A man and a woman are walking away from the camera on a wooden deck of a boat. The man is wearing a blue button-down shirt and tan shorts, carrying a brown paper bag. The woman is wearing a striped dress and a blue backpack, carrying a yellow hat. They are walking between two white boat structures with yellow lights labeled '51' and '21'. In the background, there are other boats, a blue sky with clouds, and a tropical coastline with mountains and a body of water.

OluKai

SPRING / SUMMER 2016

THE SPIRIT OF ALOHA
IS HAWAII'S GIFT TO THE WORLD.



It's a way of living guided by generosity and connectivity, a joyful sharing of experiences, and a deep respect for the natural world. To live aloha is to give freely, to see the wealth in sharing, even with those you've just met. Aloha transcends boundaries and distances with ease — a powerful force for bringing people together from far-flung places to share unique perspectives. The OluKai design philosophy celebrates contrast — we embrace a diversity of landscapes and experiences. We believe that wherever you are, you can live aloha.

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'OHANA
Pokeberry / Pokeberry 00000

The classic 'Ohana is your go-to choice for simple everyday style. *Sizes 5-12.*
\$65.00



MAKAI CONTEMPORARY

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[Shop More Colors at OluKai.com](#)



KAILUA

(kah-ee-loo-ah) White Sandy Beach in Kona

The Kailua slip-on is the perfect laid back style with a touch of modern minimalism and surprisingly chic aesthetic. Versatile Drop-In Heel for shoe or slide functionality. Embossed logos and decorative detail. Sizes 5-11.

(above) Mustang / Mustang 20263-1313

(right) Blood Orange / Blood Orange 20263-SHSH

\$120.00



HO'OPIO

(kah-ee-loo-ah) White Sandy Beach in Kona

Simple, slim and fun, the Ho'opio is a new staple of the OluKai sandal family. Sizes 5-11.

Mermaid / Dark Shadow 20294-FF63

\$65.00

*facing page / above: LUANA (loo-ah-nah) At Leisure
Coral / Coral 20277-4949
Sizes 5-11. **\$85.00***

PEHUEA & KULAPA KAI

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KULAPA KAI
(koo-lah-pa kah-ee) To Frolic in the Ocean

With a water-drop strap pattern and vibrant colors, the minimalistic Kulapa Kai proves less can be more. Soft nylon toe post with a delicate laser-etched footbed design. *Sizes 5-11.*

White / Black 20198-4R40
\$60.00



MEET THE GUARDIANS [Learn More at OluKai.com/AnywhereAloha](#)



PEHUEA
(peh-hoo-eh-ah) A Rising Wing

Drop in and bliss out with the casual, breathable, classic comfort of the Pehuea. Versatile Drop-In Heel® for shoe or slide functionality. Embossed logos and elastic gore detail. *Sizes 5-11.*

Oceans / Oceans 20271-0C0C
\$80.00



‘OHANA *(oh-hah-na) Family*
Midnight / Black 20110-SB40
\$80.00



U'I
(oo-ee) Beautiful
—
Braided palm frond inspired design, comfortable hand-sewn leather toe post construction. *Sizes 5-11.*
Pewter / Sahara 20245-73FM
\$90.00

U'I & MOKU PERF

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[Shop More Colors at Olukai.com](#)



MOKU PERF
(moh-koo) Ship, Boat

The Moku Perf hits the art walk with metallic leather, a perforated design and a deconstructed silhouette. *Sizes 5-11.*

Silver / Silver 20296-2K2K **\$110.00**



(above) **HI'ONA LOA** (hee-oh-nah loh-ah) *A Lasting Impression* — Featuring distinctive full-grain leather, the Hi'ona Sandal is as stylish as it is comfortable. Adjustable ankle strap with metal buckle for a customized fit. Laser-etched footbed design and a cast metal hook logo. *Sizes 5-11.* Black / Black 20284-4040 **\$140.00** (opposite) **HI'ONA SANDAL** (hee-oh-nah) *A Lasting Impression* — Featuring distinctive full-grain leather, the Hi'ona Sandal is as stylish as it is comfortable. Adjustable ankle strap with metal buckle for a customized fit. Laser-etched footbed design and a cast metal hook logo. *Sizes 5-11.* Tan / Tan 20286-3434 **\$120.00**



HNL

COLLECTION

The refined silhouettes in our new HNL footwear collection draw inspiration from this uniquely Hawaiian blend of casual living and city style.

Shop More Styles & Colors at [Olukai.com](https://www.olukai.com)



(above) **KEAWE** (*kee-ah-vay*) Street Name in Honolulu, means *Name of a Southern Star* — A modern take on a classic oxford, the Keawe in premium full-grain leather with hand-stitched detailing brings sophistication, beauty, and style. Round waxed cotton shoelace. Hand stitched accents. *Sizes 5-11.* Mustard / Mustard 20258-KHKH **\$140.00**
(opposite) **HAILI** (*hah-ee-lee*) Street Name in Honolulu, means *A Loving Memory* — This crafted and slender low profile slip-on offers elegant, understated style, that is beautiful and thoroughly modern. Antiqued roller buckle with metal keeper. Hand-stitched accents. *Sizes 7-15.* Clay / Clay 20259-1010 **\$135.00**



MEET THE MARINE SCIENTISTS
Learn More at OluKai.com/AnywhereAloha



HAWAIIAN LIFEGUARD APPROVED.

Step into the shoes of the world's best watermen. The 450+ guards of the Hawaiian Lifeguard Association each proudly terrain-test OluKai footwear as they patrol the rocky cliffs and rip tide riddled shores of the islands. The HLA is a beneficiary of our non-profit foundation, the Ama OluKai Foundation, and a portion of the proceeds from our HLA line support Hawaii's Junior Lifeguard Program, inspiring and training the next generation of guards.

[Shop HLA Products on OluKai.com](https://www.oluikai.com)





BOAT COLLECTION

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[Shop More Colors at OluKai.com](#)



HOLONA

(ho-loh-nah) Sailing, Traveling

Simple, clean, and honest, the Holona is ready to navigate any water adventure. *Sizes 7-15.*

(above) Black / Black 10295-4040

(right) Mustang / Dark Java 10295-1348

\$80.00



facing page: MOKU (mah-koo) Ship, Boat

Tan / Tan 10278-3434

*Sizes 7-14. **\$160.00***



MOHALU FISHERMAN

(moh-hah-loo) At Ease and Unrestrained

New comfort, timeless style: the Mohalu Fisherman offers all the benefits of a closed toe with all the ease of an OluKai sandal. *Sizes 7-15.*

Teak / Teak 10264-2222

\$160.00



(above) **HOKUA** (*ho-koo-ah*) *Crest of a Wave* — Raised rope-core strap detail with heavyweight deco stitching accents, soft nylon toe post webbing, laser etched footbed, and embroidered logo. Weather-resistant and floats. *Sizes 7-15. Black / Dark Shadow 10161-4042 **\$70.00***
 (opposite) **NOHEA MOKU** (*noh-heh-ah moh-koo*) *Handsome* — Equipped for wet conditions, the Nohea Moku is inspired by and designed with nautical life in mind. With stretch bootie construction for barefoot wear and medial water drainage ports. *Sizes 7-15. Black / Black 10283-4040 **\$95.00***



HERITAGE

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MOHALU
(moh-hah-loo) At Ease and Unrestrained

With an elevated footbed, enhanced heel cup and extra cushioning, the Mohalu redefines comfort – even by OluKai’s already high standards. *Sizes 7-15.*

Teak / Teak 10265-2222
\$130.00



MEA OLA
(meh-ah oh-lah) Creature

Hand-sewn toe post and upper, octopus inspired laser-etched artwork. *Sizes 7-15.*

Dark Java / Dark Java 10138-4848
\$160.00



HIAPO
(hee-ah-po) First Born

Our proud first born, the Hiapo features Polynesian Moko Tattoo Art on premium full-grain leather. *Sizes 7-15.*

Rum / Dark Java 10101-SK48
\$110.00



MOLOA KOHANA II (moh-loh-ah koh-hah-na) Lazy
Rum / Rum 10280-SKSK
\$130.00

DROP IN TO OUR MOLOAS

Check out all our super cool new leather sandals for men, they will make your feet look radical and feel really really great.

[Shop More Colors at Olukai.com](#)

DROP-IN
HEEL
→



MOLOA
(moh-loh-ah) Lazy

Versatile Drop-In Heel® for shoe or slide functionality, elastic gore panels for customized fit, hand-sewn whipstitching and embroidered logo detail. *Sizes 7-16.*

Ray / Toffee 10128-2733 **\$120.00**



(above) **NUI** (*ho-koo-ah*) *Crest of a Wave* — Decorative stitching on footbed, hand-sewn whipstitching, soft nylon toe post, embroidered logo. *Sizes 7-15. Tan / Tan 10239-3434 \$80.00* (opposite) **PUHALO CANVAS** (*noh-heh-ah moh-koo*) *Handsome* — Equipped for wet conditions, the Nohea Moku is inspired by and designed with nautical life in mind. With stretch bootie construction for barefoot wear and medial water drainage ports. *Sizes 7-15. Black / Black 10283-4040 \$95.00*



MEET THE GUARDIANS
Learn More at OluKai.com/AnywhereAloha

MOKU POLANI

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[Shop More Colors at Olukai.com](#)



(above) POLANI (*ho-koo-ah*) *Crest of a Wave* — Raised rope-core strap detail with heavyweight deco stitching accents, soft nylon toe post webbing, laser etched footbed, and embroidered logo. Weather-resistant and floats. *Sizes 7-15.* Black / Dark Shadow 10161-4042 **\$70.00**
(opposite) MANO (*noh-heh-ah moh-koo*) *Handsome* — Equipped for wet conditions, the Nohea Moku is inspired by and designed with nautical life in mind. With stretch bootie construction for barefoot wear and medial water drainage ports. *Sizes 7-15.* Black / Black 10283-4040 **\$95.00**

HNL

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(above) WALINO (*wah-lee-no*) *Street Name in Honolulu* — Teeming with authenticity, the Walino's premium leather and hand-burnished details are a statement in casual refinement. Versatile Drop-In Heel for shoe or slide functionality, broguing detail on toe cap, decorative stitching. *Sizes 8-14.* Kona Coffee / Kona Coffee 10257-SASA **\$185.00**
(opposite) PAHOA (*pa-ho-ah*) *Street Name in Honolulu* — The Pahoia merges the finest elements of craftsmanship, detail, and modern style inspired by vibrant Honolulu. Burnished leather, round waxed cotton lace, broguing detail on toe cap. *Sizes 8-14.* Rum / Mustard 10258-SKKH **\$200.00**



‘OHANA