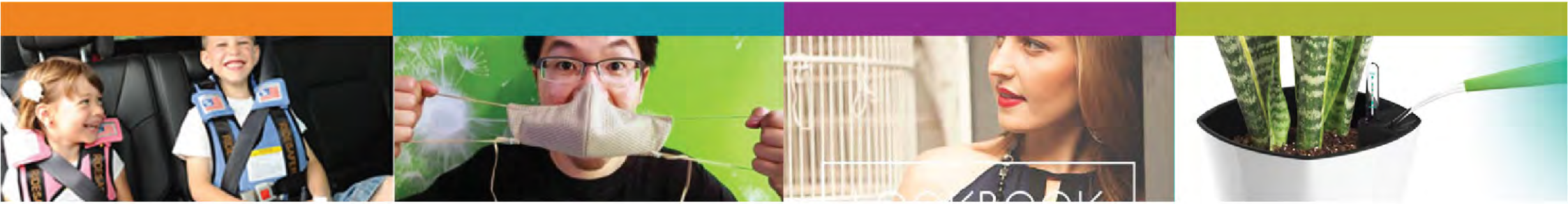


凱文
Kaiwen 樂活
Lehuo
愛 · 創建生活



Kaiwen Lehuo Logo
-- User Guideline --

LOGO

- PROPORTION FLAG FORMATION



33mm (W) 300dpi
(Minimum on Printing)



LOGO

• COLOR



MAIN COLORS



C 0 Y 90
M 100 K 40

Pantone 187 C



C 40 Y 100
M 70 K 50

Pantone 4625 C



GRAY TONE COLOR



C 0 Y 0
M 0 K 100

Pantone Black



C 0 Y 0
M 0 K 60

Pantone 430 C

LOGO

• COLOR 2



BLACK & WHITE



REVERSE COLOR



 Pantone 144 C



 Pantone 320 C



 Pantone 513 C



 Pantone 583 C

SINGLE TONE COLORE

LOGO

• CORRECT USAGE



• EXCLUSION ZONE



175 Pixels (W)
72dpi (Minimum on Web)

• PLACEMENT - ex: letterhead



LOGO

• LOGO USE IN TRADE ADVERTISING



LOGO

• INCORRECT USAGE



LOGO

- DIFFERENT VERSIONS

Chinese Version



English Version



Only On Package Version



CHINA

54mm

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刘锦玮
Kelvin Lau

生活方式经营者 • Lifestyle Proprietor

香港 • 北京 • 温哥华
H. K. • Beijing • Vancouver

90mm

凱文樂活
Kaiwen Lehuo
愛 • 創建生活

www. KL101 .net

北京凱文樂活國際貿易有限公司
BEIJING LIVE FREE LIFESTYLE
INTERNATIONAL TRADE CO. ,LTD

t: +86 10-84153980
qq: 2432093997

愛



創建生活

Ride Safer
艾适

• 美国艾适穿戴式
儿童安全座椅

I Can Breathe! Masks

• 美国艾凯贝防PM2.5
活性炭口罩



GS Planter
The Art of Gardening

• 香港GS Planter
储水式时尚花盆

Starfish Project

• 美国海星计划
公平贸易手工饰品



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愛



創建生活

Ride Safer™

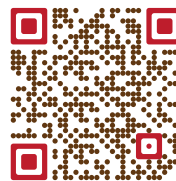
• USA RideSafer New
Wearable Vehicle vest

I Can Breathe! Masks

• USA "I Can Breathe!"
PM2.5 pollution masks

Starfish Project

• USA Starfish Project
Fair-trade certified hand
made jewelry



ICB MASK Package

— OUTPUT FILE —

PAPER

NOVATECH 「美雪」 特白環保雙面粉紙

Matt White 白色啞粉

350gsm

單面過啞膠

32cm

45cm

I Can Breathe!®

Masks

Honeycomb Activated Mask with Carbon Filter

PM2.5 and PM10 filters reduces exposure to harmful gas

SIZE - Adjustable (Age -9 years+)

FEATURES

- 3D Design : Talk and be heard naturally
- Activated Carbon absorbs SO2, NO2, OZONE etc.
- Comfortable most of the year
- Fashionable with concealed Filter
- Latex Free: All mask and filter parts are made with latex free material to reduce chance of allergy.
- Filter Lifespan: 40-60 hours
- Minimal condensation
- Sport Kit: Pair of Sports Valves (Great for exercising)
- Wears comfortably for hours

Activated Carbon Filter (ACF) Function

Filter Structure

1. Pre-Filter: Filters out large dust particles.

2. Activated Carbon Layer: Absorbs harmful chemicals: OZONE, Benzene, SO2, NO2, CH2O, and 180+ other types of toxic gas.

3. Dual Fine Particle Layer: Filter out majority of particles in the PM0.3 to PM10 range; Filter out 99.8% of 2.5 micron Particulate Matter (PM2.5).

4. Cover Layer: Protects fine particle layers from damage. Separates particle filters from nose/mouth to ensure sanity.

Finally, a pm2.5 capable mask designed with comfort and anti-allergy in mind!

Product of USA

FIT TESTED BY RABCO LLC USA

99.8% PM2.5

DOUBLE TAPE

11cm x 11cm

DOUBLE TAPE

82mm(W) x 35mm(H)

Filter

LATEX FREE SEWN IN THE USA

I Can Breathe!® is a registered trademark of I Can Breathe! Inc. Chicago, IL, USA. Call 773-642-1092, toll free 888-313-0123 in the US or visit www.icanbreathe.com

ICB Honeycomb Mask with Classic ACF Filter: The Honeycomb mask can be used with the Classic ACF filter or the new Sports ACF filter with valves. The white masks are the only color that are not compatible with the Sports ACF filter with valves.

Reduce exposure to: smoke, acid air, dust, pollution, fragrances, diesel fumes, mold and other particles. Effective for poor air quality indoors or on airplanes. A porous, lightweight, washable shell holds and seals a disposable carbon filter. Mask fits in a pocket. The adjustable ear loops allow for a personal fit and long wearing comfort. The Honeycomb Sport Kit: The Sport Pack includes one Honeycomb mask, one disposable Sport Filter and two reusable exhalation valves for the filter. You breathe in through the activated carbon filter. When you breathe out, a flap in each valve allows the air to exit. This mask was tested by elite athletes competing in Beijing events in August 2008. This mask was tested by elite athletes competing in Beijing events in August 2008.

- 黄色 5C 0M 90Y 0K
- 湖水藍色 78C 16M 30Y 0K
- 切線 Pantone Black C
- - - 摺線 Pantone Red C

Other MASK — OUTPUT FILE —

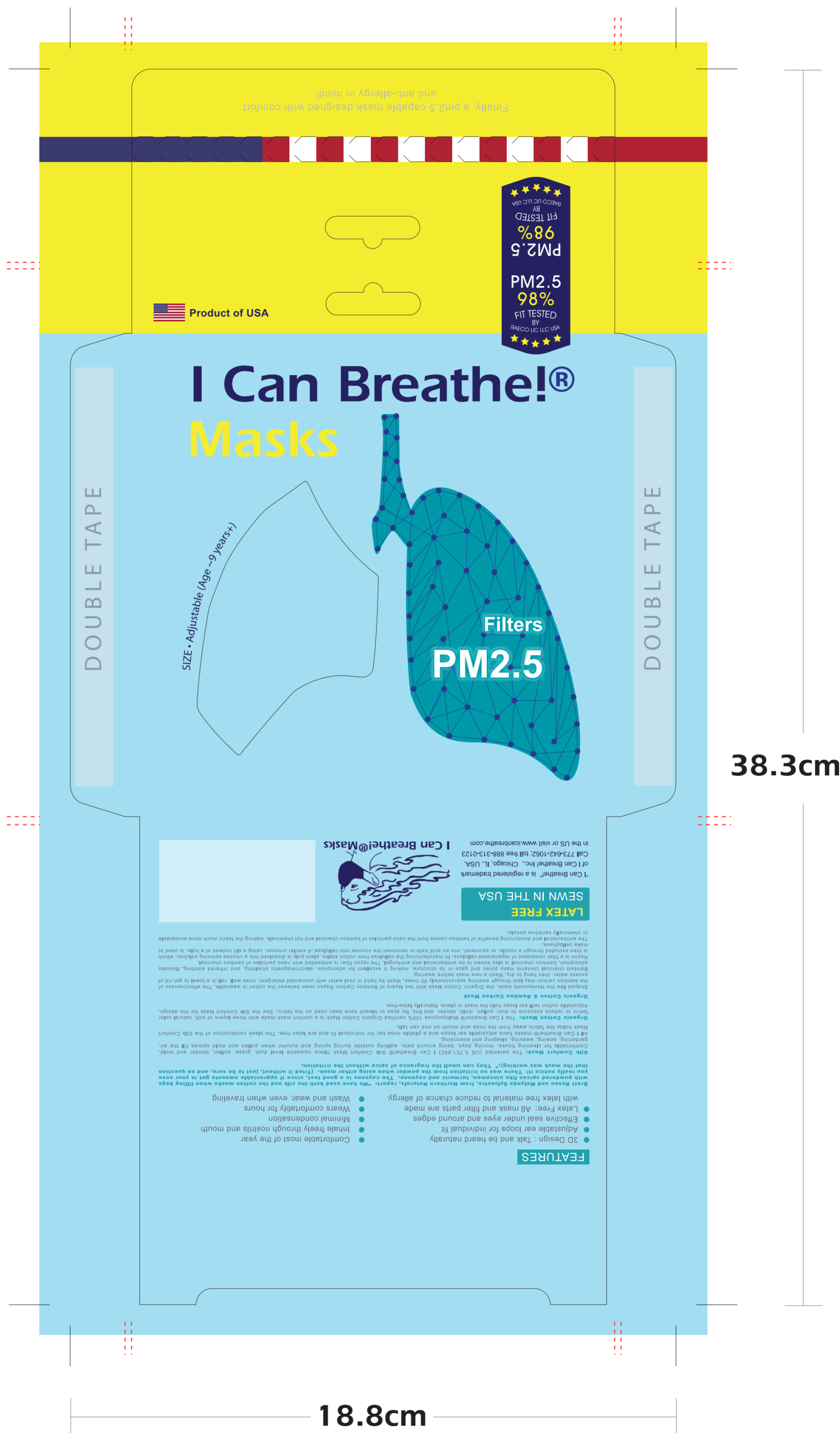
PAPER

NOVATECH 「美雪」 特白環保雙面粉紙

Matt White 白色啞粉

350gsm

單面過光膠



黄色 5C 0M 90Y 0K

天藍色 33C 0M 3Y 0K

— 切線 Pantone Black C

- - 摺線 Pantone Red C

18.8cm
-- DIECUT --

Inside MENU — OUTPUT FILE —

PAPER

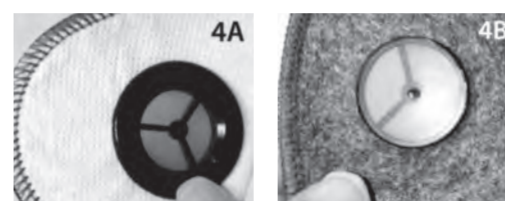
NOVATECH 「美雪」 特白環保雙面粉紙
Matt White 白色啞粉
90gsm

22cm

FRONT
& BACK



INSTRUCTIONS FOR INSERTING REUSABLE VALVE INTO FILTER



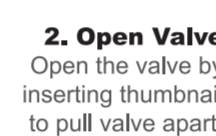
4. Place bottom of valve through the hole from the white inside (4A) so it appears through the hole on the grey outside (4B)

REUSABLE SPORT VALVE FOR USE IN ICB ACF SPORT FILTER

Sport filter instructions are applicable to "Sport pack" only. If you purchased the "Honeycomb ACF Classic", you can separately purchase sport filter and valves accessories. Visit www.icanbreathe.com for more information.



1. Wash and dry valve
see instructions on back for further details.



2. Open Valve
Open the valve by inserting thumbnail to pull valve apart.



5. Place Top of valve over filter with open area aiming away from your eyes



6. Press Valve Together.
Listen for "snap". Lightly tug top and bottom to check that valve is seated and won't fall apart.

© I Can Breathe! Inc 2015
<http://www.icanbreathe.com>

11cm

INSIDE

HONEYCOMB MASK WITH ACTIVATED CARBON FILTER.

The I Can Breathe! Honeycomb Mask is a comfortable, porous lightweight frame that holds and seals a disposable activated carbon filter. The carbon fabric plus two inner layers of filtration material reduce exposure to indoor and outdoor pollutants: fragrances, particles, cigarette smoke, smog, dust, diesel fumes, formaldehyde and household chemicals from 50% to 95% depending on the substance.

Instructions: Place the filter inside the Honeycomb Mask and press at the top to engage the Velcro® coin and net. Put the mask on. For heavy exposure, one filter may be put inside another

Care: When not in use, the mask and filter may be hung to dry if damp and then sealed in a bag. If it becomes hard to breathe, the taste or smell of pollution comes through, or you feel discomfort in your chest, it is time to discard the filter. How long the filter lasts depends upon your sensitivities and environment. Wash: If you are sensitive to fragrances, wash the frame before wearing to remove any residue from manufacturing. The Honeycomb or Lace Mask is hand washable in cool water with unscented liquid detergent or dissolved baking soda. Rinse. Blot it with a towel then hang it to dry before inserting a disposable carbon filter.

Do not wash the filter, discard.

SILK COMFORT MASK; ORGANIC COTTON MASK SERIES:

Wash mask before wearing to remove residue from manufacturing. For best results hand wash in cool water with a detergent [e.g., "Free and Clear" Seventh Generation, All, or Arm and Hammer for sensitive skin] which does not leave a residue that would obstruct breathing. Rinse well. Blot with a towel. Hang to dry or wear damp. Frequency of washing depends upon humidity, activity, and grit in the air. If breathing through the mask becomes difficult or you begin to feel a burning sensation in your chest, remove your mask and wash it. Do not dry clean. The mask may be dipped in hydrogen peroxide, then rinsed and washed as above.

ALL MASKS:

Instructions: Press the wire nose grip to conform to your nose. To Fit Adjustable Ear loops, remove the mask: 1. Grasp the elastic fold at the buckle. 2. Lengthen the loop by pulling the fold, or shorten the loop by pulling the loose end. A Comfortable fit, not too tight, not too loose provides the best seal. If you feel air under your eyes, press the nose grip. Earloops may need to be readjusted.

Warning: Remove immediately if breathing becomes difficult and seek fresh air. This product does not provide oxygen nor replace industrial respirators for hazardous work and is not suitable for use in toxic gas areas or against asbestos, silica or spray paint. Keep away from fire. The binder will release noxious fumes if burned. It is the consumer's responsibility to determine the suitability of application. This mask is not NIOSH certified and is not intended for occupational use.

■ 黑色 100K

■ 灰色 80%K

— 切線 Pantone Black C

----- 摺線 Pantone Red C

Filter Package

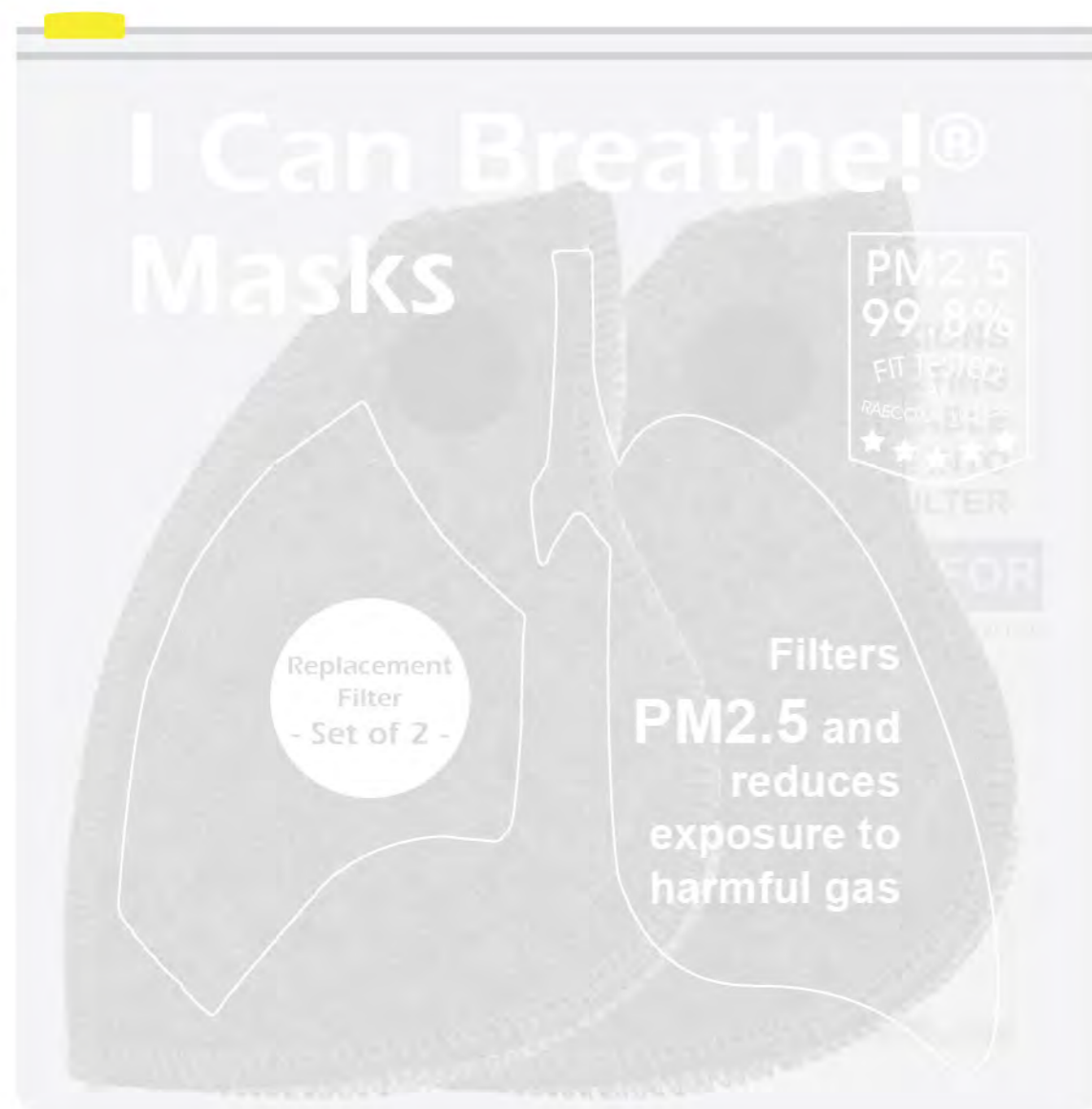
— Design —

Materials

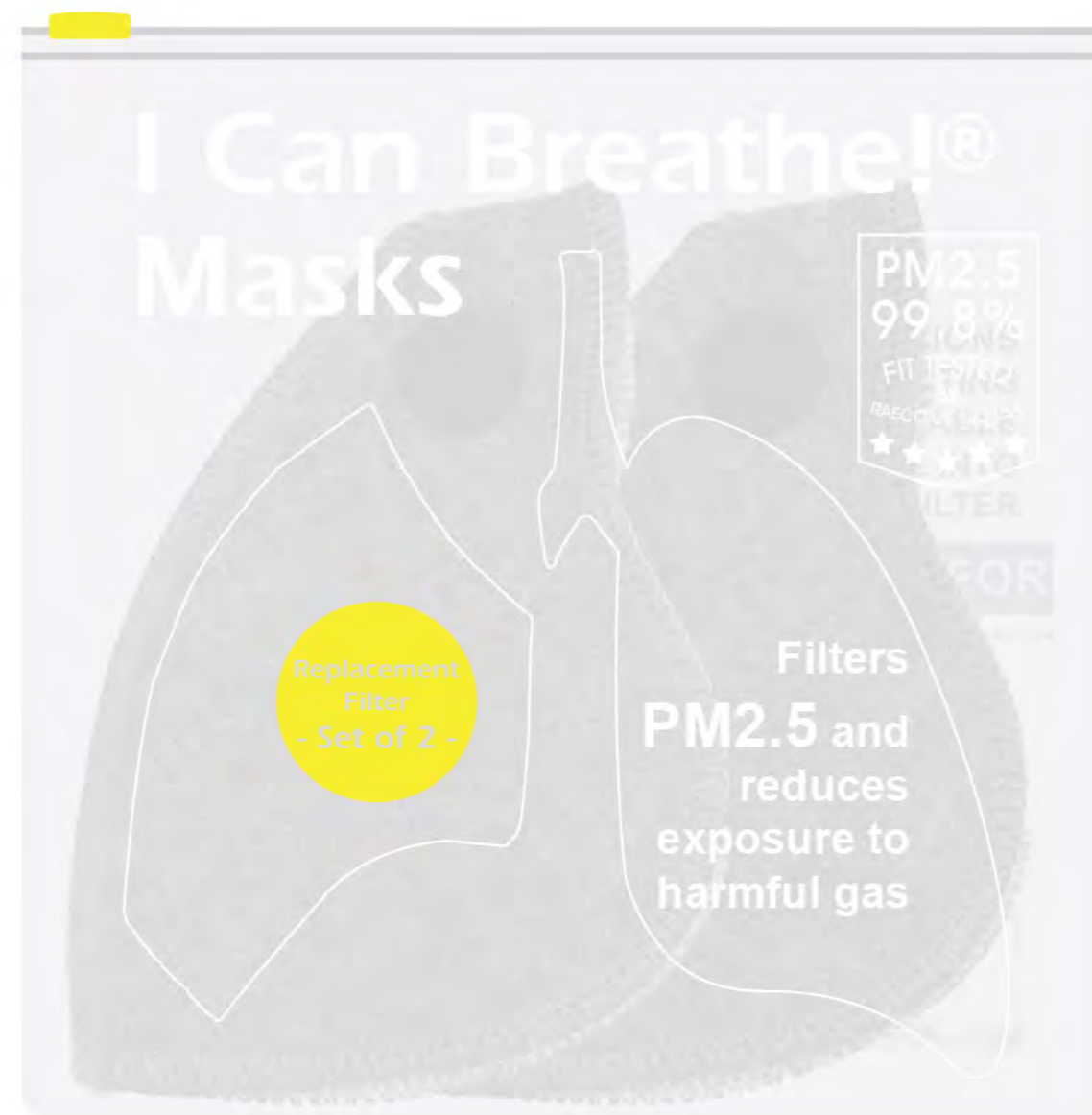
Plastic 塑膠

15cm(W) x 15cm(H)

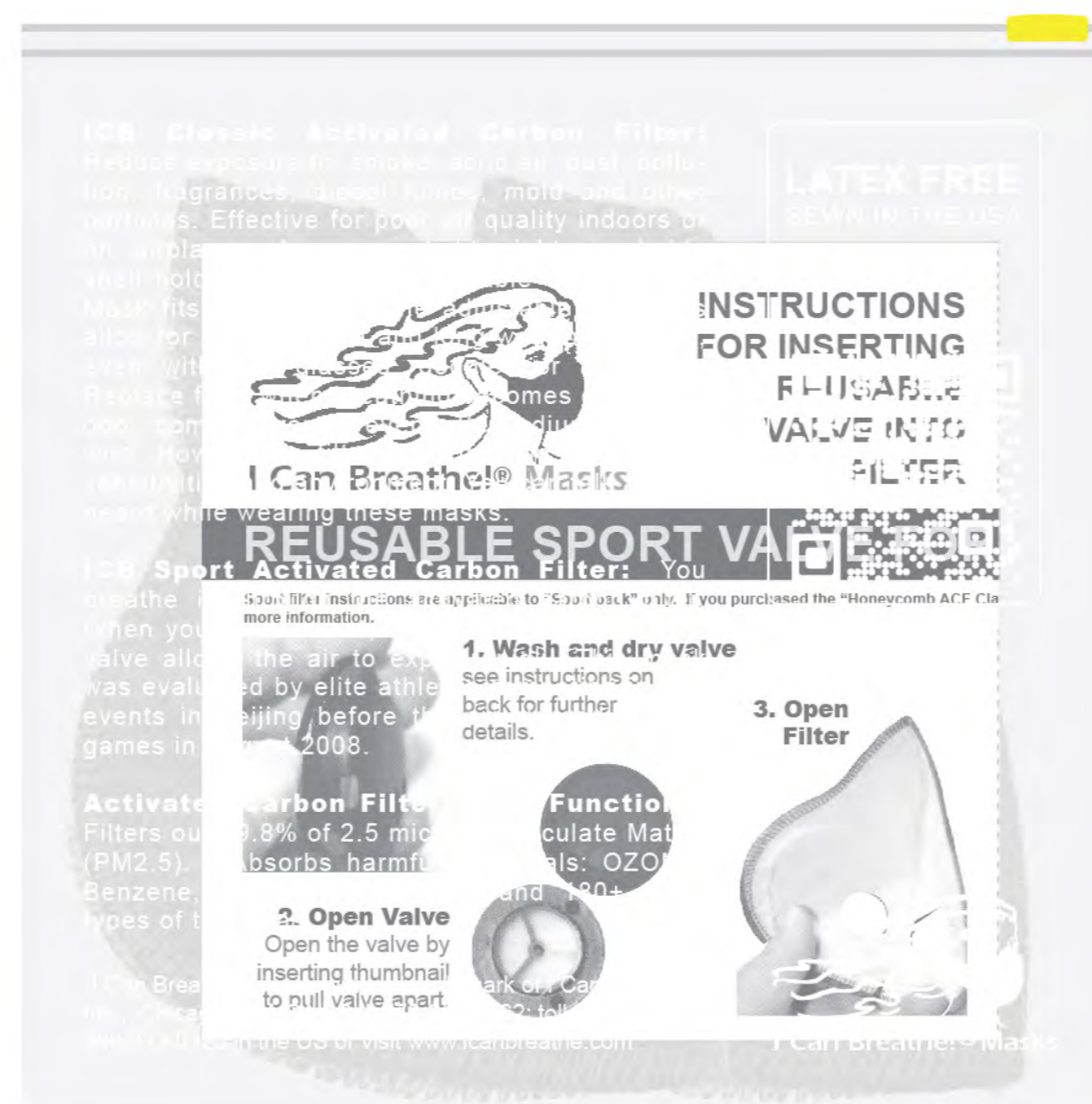
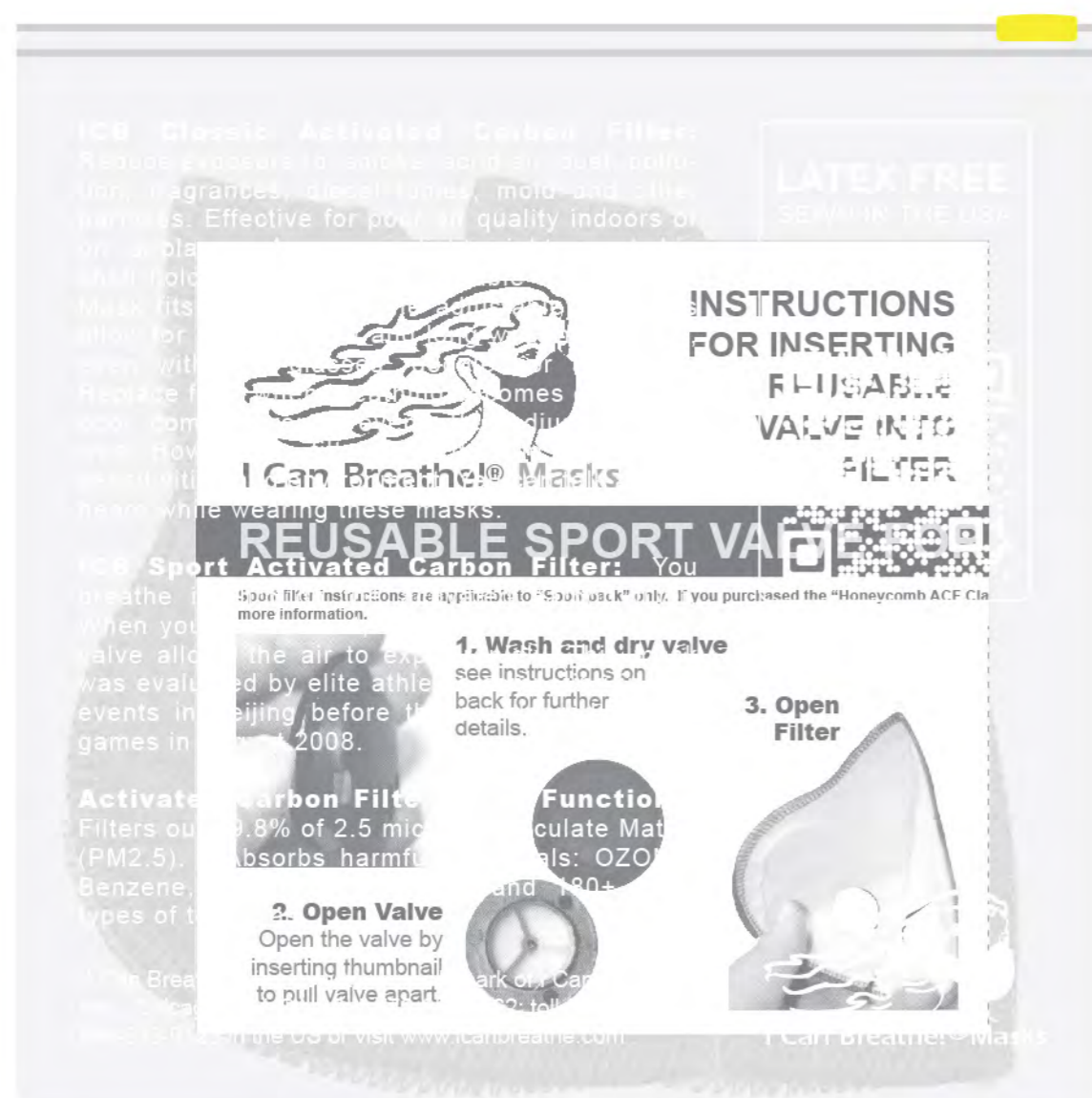
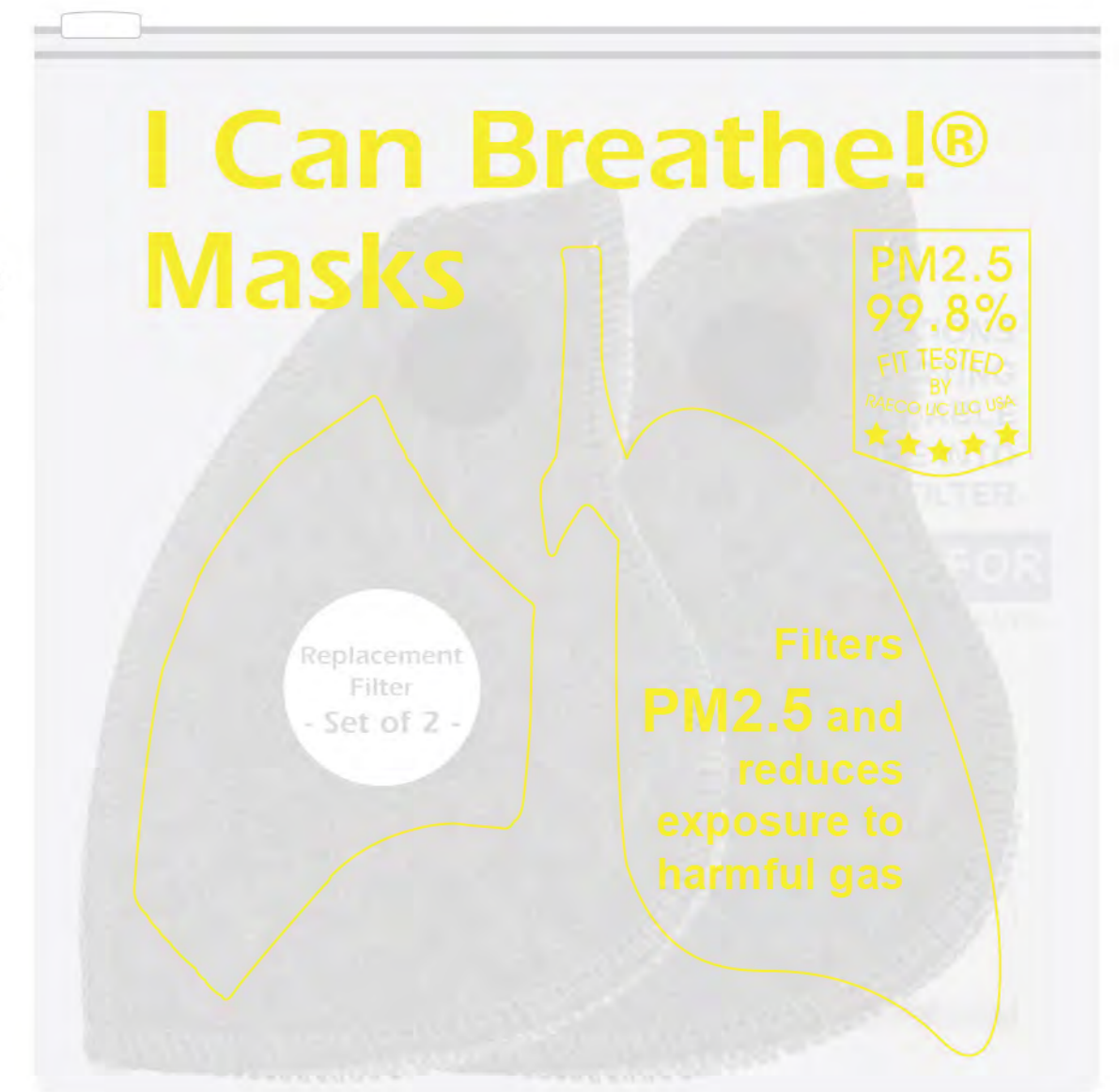
A.



B.



C.



美国制造 MADE IN USA 信心保证



I Can Breathe Masks

★★★★★
5星舒适评级

美国Achoo口罩专营店评级舒适度最高分数的口罩品牌



长时间佩戴依然舒适透气

高效过滤PM2.5、花粉和有害气体(甲醛、SO2、NO2、臭氧等)



美国艾凯贝
防PM2.5活性炭口罩



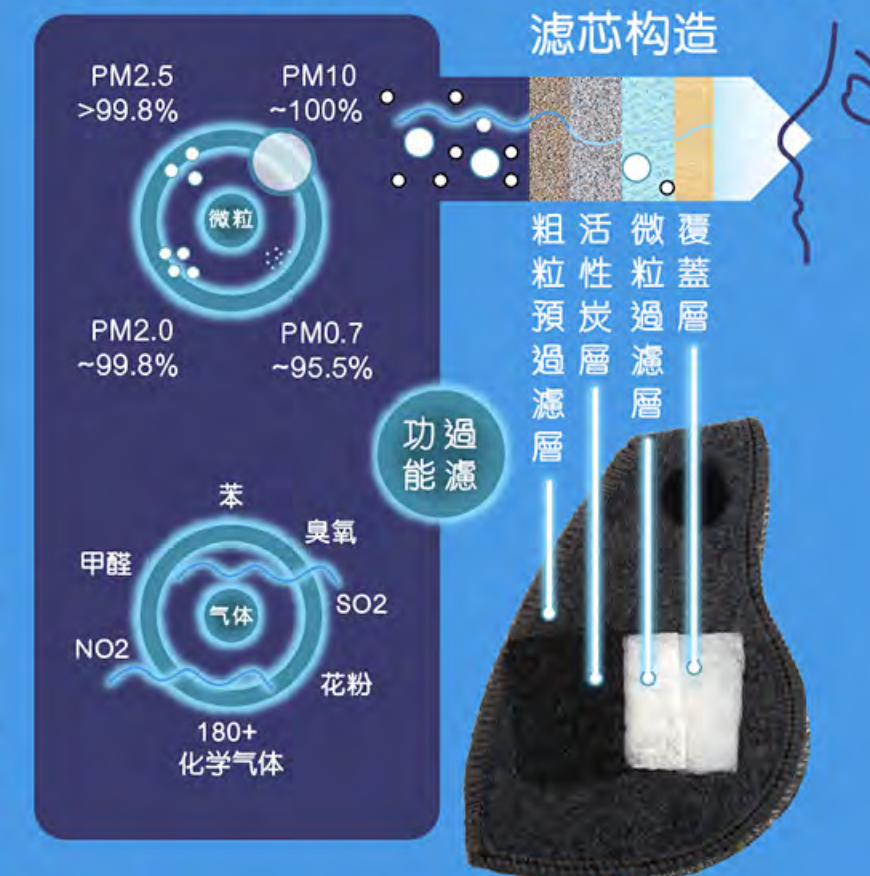
中国总代理

舒适、长时间佩戴、
最适合日常的高品质选择



美国制造 MADE IN USA 信心保证

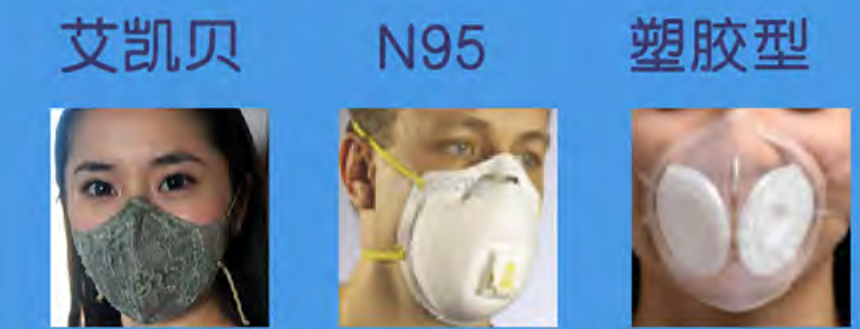
活性炭滤芯 — 过滤功能



- 第1层：大的粉塵會被粗粒預過濾層隔絕。
- 第2层：含毒害的化學氣體經過活性炭層會被吸附在活性炭顆粒粉末
- 第3层：雙層微粒過濾層把大部分的PM0.3 - PM10的微粒隔絕。(PM2.5~99.8%)
- 第4层：覆蓋層確保微粒過濾層不會被損毀，把過濾網部分和口鼻分開，確保衛生。

I Can Breathe - 其他优势

- 不含乳胶**：網布口罩（包括耳戴），滤芯，都不包含乳胶。避免乳胶物质导致皮肤敏感。
- 高效耐用**：網布和運動款的呼吸閥都可以清洗和復用。活性炭滤芯需要定期更換。按1天使用1小時計算，在中度污染的環境需要每40天換一次。滤芯花費1天大概1元，性價比合理。
- 防水**：網布和滤芯物料吸水後自然蒸發，不會積水在裡面，確保舒適度和防止積水發臭。
- Sports**：所有網布口罩（除了白色尼龍款）均可以使用運動型滤芯。運動型的雙閥門確保跑步騎車更有效地把熱氣和濕氣迅速排出，減低呼吸時候的阻力，確保運動時候能夠有足夠氧氣。



	艾凯贝	N95	塑膠型
外观时尚，隐藏滤芯 Fashionable with concealed Filter	○	○	×
不同季节佩戴同样舒适 Comfortable most of the year	○	×	○
长时间佩戴舒适度 Wears comfortably for hours	○	×	○
不积水+发臭 Minimal condensation	○	○	×
活性炭滤芯吸收臭氧，二氧化硫，二氧化氮等 Activated Carbon absorbs SO2, NO2, OZONE etc.	○	×	×
双运动骑车阀门 (适合骑车跑步) Pair of Sports Valves (Great for exercising)	○	○	×
立体设计：自然说话+传达声音 3D Design：Talk and be heard naturally	○	○	×
使用费用 (按平均一天使用：1小时计算) Cost per day (Based on usage of 1 hour/day)	1.1 ¥/天 (Per day)	5-7 ¥/天 (Per day)	1.4 ¥/天 (Per day)
滤芯寿命 Filter Lifespan	40小时 (hours)	N/A	14小时 (hours)



美国制造 MADE IN USA 信心保证

08奥运
国际选手 信心之选!

I Can Breathe Masks

★★★★★
5星舒适评级

美国Achoo口罩专营店评级舒适度最高分数的口罩品牌

US Import
美国进口

长时间佩戴依然舒适透气

高效过滤PM2.5、花粉和有害气体(甲醛、SO2、NO2、臭氧等)

or visit www.icanbreathe.com

or visit www.icanbreathe.com

FITTESTED BY RAECO-LIC LIC USA
PM2.5
99.8%

凯文 樂活
Kaiwen Lehuo
爱·创造生活

中国总代理

I Can Breathe! Masks

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美国制造 MADE IN USA 信心保证

I Can Breathe Masks

★★★★★

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美国制造 MADE IN USA 信心保证

艾凯贝
N95
塑胶型

活性炭滤芯 — 过滤功能

滤芯构造

- 粗粒预过滤层
- 活性炭过滤层
- 微滤层
- 超细纤维过滤层

功能过滤

- PM2.5 >99.8%
- PM10 ~100%
- PM2.0 ~99.8%
- PM0.7 ~95.5%
- 甲醛
- 苯
- 臭氧
- NO2
- SO2
- 花粉
- 180+ 化学气体

第1层: 大的粉尘会被粗粒预过滤层阻隔。

第2层: 含毒害的化学气体经过活性炭层会被吸附在活性炭颗粒粉末

第3层: 双层微滤过滤层把大部分的PM0.3 - PM10的微粒阻隔。(PM2.5~99.8%)

第4层: 覆盖层确保微滤过滤层不会被损毁,把过滤网部分和口鼻分开,确保卫生。

I Can Breathe - 其他优势

- 不含乳胶:** 网布口罩(包括耳带)、滤芯,都不包含乳胶。避免乳胶物质导致皮肤敏感。
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- 积水:** 网布和滤芯物料吸水后自然蒸发,不会积水在裡面,确保舒适度和防止口水发霉。
- Sports:** 所有网布口罩(除了白色尼龙款)均可以使用运动型滤芯。运动型的雙閥門確保跑步騎車更有效地把熱氣和濕氣迅速排出,減低呼吸時候的阻力,確保運動時候能夠有足夠氧氣。

	艾凯贝	N95	塑胶型
外观时尚, 隐藏滤芯 Fashionable with concealed Filter	○	○	×
不同季节佩戴同样舒适 Comfortable most of the year	○	×	○
长时间佩戴舒适度 Wears comfortably for hours	○	×	○
不积水+发臭 Minimal condensation	○	○	×
活性炭滤芯吸收臭氧, 二氧化硫, 二氧化氮等 Activated Carbon absorbs SO2, NO2, OZONE etc.	○	×	×
双运动骑车阀门 (适合骑车跑步) Pair of Sports Valves (Great for exercising)	○	○	×
立体设计: 自然说话+传达声音 3D Design: Talk and be heard naturally	○	○	×
使用费用 (按平均一天使用: 1小时计算) Cost per day (Based on usage of 1 hour/day)	1.1 ¥ /天 (Per day)	5-7 ¥ /天 (Per day)	1.4 ¥ /天 (Per day)
滤芯寿命 Filter Lifespan	40小时 (hours)	N/A	14小时 (hours)



美国艾凯贝
防PM2.5活性炭口罩



I Can Breathe! Masks



I Can Breathe! Masks