Honoring our Founders INVESTING IN OUR FUTURE

Four decades ago, our founders embarked on a journey that would tremendously benefit seniors, families, staff and community members alike. Because their visionary plans have been skillfully navigated by dedicated leaders and supported by generous people like you, today Williamsburg Landing successfully carries out a mission to foster independence, connection and security for seniors.

As we chart a secure, exciting new course for Williamsburg Landing's next leg of the voyage, we are sincerely grateful to carry your support with us and into the lives of others.





A Life Plan Community Adult Day Services Assisted Living Independent Living Long-Term Care Memory Support Short-Term Rehabilitation Skilled Nursing William A. Doig Health Club & Spa



Williamsburg's first Life Plan Community to earn national accreditation. Only 15% of all CCRCs in the country have earned this distinction.

Paintings by residents: Martha Payne and Sally Wiseman

800.554.5517/757.253.9677

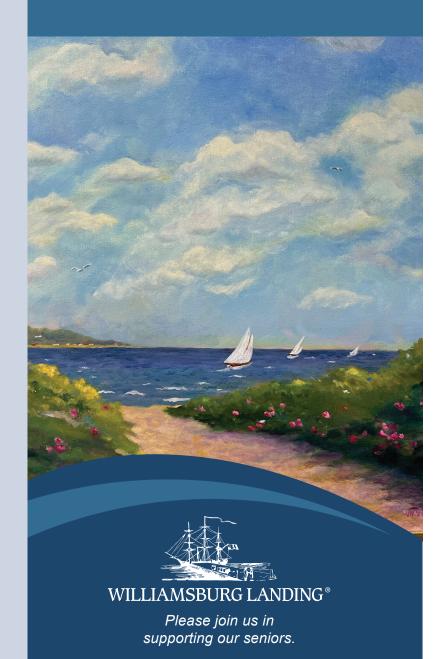
5700 Williamsburg Landing Drive Williamsburg, Virginia 23185 WilliamsburgLanding.org



To opt out of receiving any further fundraising communications from Williamsburg Landing, please call Sally Wolfe at 757-253-9677 or email her at swolfe@williamsburglanding.org.

CHARTING A NEW COURSE

for Williamsburg Landing



Community Fund

While there are many ways to support Williamsburg Landing, your contribution to the Williamsburg Landing Community Fund provides an extra level of kindness and flexibility by directing funds to the area in which they are needed most. As we've learned throughout our 38-year history, needs and circumstances fluctuate. That's why we're continually, prudently determining how we can best serve our seniors at any given time. Your gift to the Community Fund not only positions us to maximize your philanthropy for the highest immediate priorities, but it also establishes a reliable, long-term support system for Williamsburg Landing's future.

Campus Enhancement

The beauty of the Williamsburg Landing campus, with charming homes, well-tended yards and impressive facilities, is one of our hallmarks. Gifts to Campus Enhancement allow us to steward and improve over 100 buildings and 150 acres for the enjoyment of all who live and visit here.

Y Adult Day

The Williamsburg Landing Adult Day Center provides supportive, uplifting daytime care to nearly fifty participants, reducing isolation through stimulating programs and socialization, while providing relief and peace of mind to caregivers. Your gifts to the Adult Day Center permit us to open our doors to even more people and offer scholarships to those in need.



Wellness opportunities emphasize contentment and connection for seniors at Williamsburg Landing, while maximizing security and engagement. This is accomplished through physical, emotional, spiritual and environmental enrichment — from the joy of live music to the calming effect of nature. There is so much that we'd like to do in this area, and your gift will bring it to fruition.

Employee Training and Education

Gifts to Employee Training and Education enable our staff members to thrive professionally and achieve new goals, while elevating the level of care and expertise that our residents receive. Your contribution also gives Williamsburg Landing a competitive advantage in staff recruitment and retention, resulting in a top-notch team that serves seniors with dignity, enthusiasm and excellence.



With your generous gift, you can chart a new course for Williamsburg Landing.

Flying Cloud	\$25,000+
Susan Constant	\$10,000 - \$24,999
Godspeed	\$5,000 - \$9,999
Discovery	\$2,500 - \$4,999
Patron	\$1,000 - \$2,499
Benefactor	\$500 - \$999
Associate	\$250 - \$499
Friend	up to \$249

YES, I WOULD LIKE TO HELP!

Please return reply form with your tax-deductible contribution in the provided envelope.

- Williamsburg Landing Community Fund
- Campus Enhancement
- Adult Day Center
- Wellness
- Stephen H. Montgomery Employee Training and Education Fund

Name: _____

Amount \$:

- Check enclosed payable to Williamsburg Landing
- Donate online at williamsburglanding.org/giving
- Please charge my
 VISA
 MasterCard

CC# _____ CVV Code: _____

Signature _____

Securities: Call Sally Wolfe at 757.253.9677 for transfer instructions.

Heritage Society: If you have remembered Williamsburg Landing with a bequest, please let us know so we may include you in our Heritage Society.