

(Design Notes: Create a footer with logos from Venga's cybersecurity clients)

Email #1: General Language Services

Subject Line: Ready to Launch Internationally?

Hi (Name),

Launching your cybersecurity solutions in another market is a major challenge. Among other things, it requires software localization, translating technical content, and marketing content for a new audience. But one thing that never changes? How paramount safety and security is for customers.

At Venga Global, we understand what's at stake. That's why our Project Managers and translators understand cybersecurity requirements and terminology. They are ready to assist you with everything from software localization to global marketing.

I've included our [cybersecurity brochure](#) to offer you more insight into how we can help.

Would it make sense to discuss this further? Hit reply and let me know!

Thanks,

Name

Contact information

Email #2: Internationalization/Localization Services

Subject Line: Are You Planning to Launch Internationally?

Hi (Name),

Worldwide demand for cybersecurity solutions is greater than ever. But before you launch globally, you need to prepare your software. This ensures you'll continue providing superior protection, regardless of language or location.

At Venga Global, we help cybersecurity companies like (company name) successfully expand into new markets by advising on internationalizing software code, localizing user experience, and translating content.

I've included our eBook [5 Steps for Smart Internationalization](#) to give you some insight into our process.

Would it make sense to discuss this further? Hit reply and let me know.

Thanks,

Name

Contact information

Email #3: Translation Services

Subject Line: Do Your Cybersecurity Solutions Translate?

Hi (Name),

The success of cybersecurity solutions depends on trust. Customers must believe in your track record when it comes to vulnerability management, incident response, and more.

Yet cultural differences can impact just how trusting your customers are, which is why you need culturally relevant translations. In fact, 81% of prospects say they're unlikely to buy a high-tech product if the interface isn't in their native language. And 88% are unlikely to buy if it hasn't been adapted to their country's business practices.

At Venga Global, our in-country linguists will give them the confidence they need to choose (company name), no matter where they live.

I've included our eBook on [how to get started with your translation project](#) to give you some insight into our process.

Would it make sense to discuss this further? Hit reply and let me know!

Thanks,

Name

Contact information

Email #4: Global Marketing Services

Subject Line: Ready to Become a World-Renewed Brand?

Hi (Name),

Competition in the cybersecurity space is fierce. Everyone claims to have the best authentication process, vulnerability management system, and incident response. To stand apart, you need a recognizable brand that translates throughout the world.

At Venga Global, we'll work with you to adapt your software UI, brand image, website, and marketing campaigns to ensure we hit the right note with customers, no matter where they live.

I've included a link to our [WatchGuard success story](#) to show you what we can do.

Would it make sense to discuss this further? Hit reply and let me know!

Thanks,

Name

Contact information

Email #5: Diversity and Inclusion

Subject Line: Does Diversity Matter in Cybersecurity?

Hi (Name),

Diversity in cybersecurity goes beyond representation. Security teams that have different perspectives are better equipped to identify the broadest range of risk and vulnerabilities.

But in order to be truly inclusive, you need to translate your software and messaging for multilingual audiences. And that requires a translation partner that understands the cultural nuances of your target market(s).

At Venga Global, our in-country linguists are not only well-versed in cyber security. They can also seamlessly adapt your product to give your company a local feel.

And in addition to our ethnically diverse teams, we're a [certified LGBTBE supplier](#). That means we can help you meet your diversity and inclusion mandates when you partner with us.

Would it make sense to discuss your translation needs further? Hit reply and let me know!

Thanks,

Name

Contact information