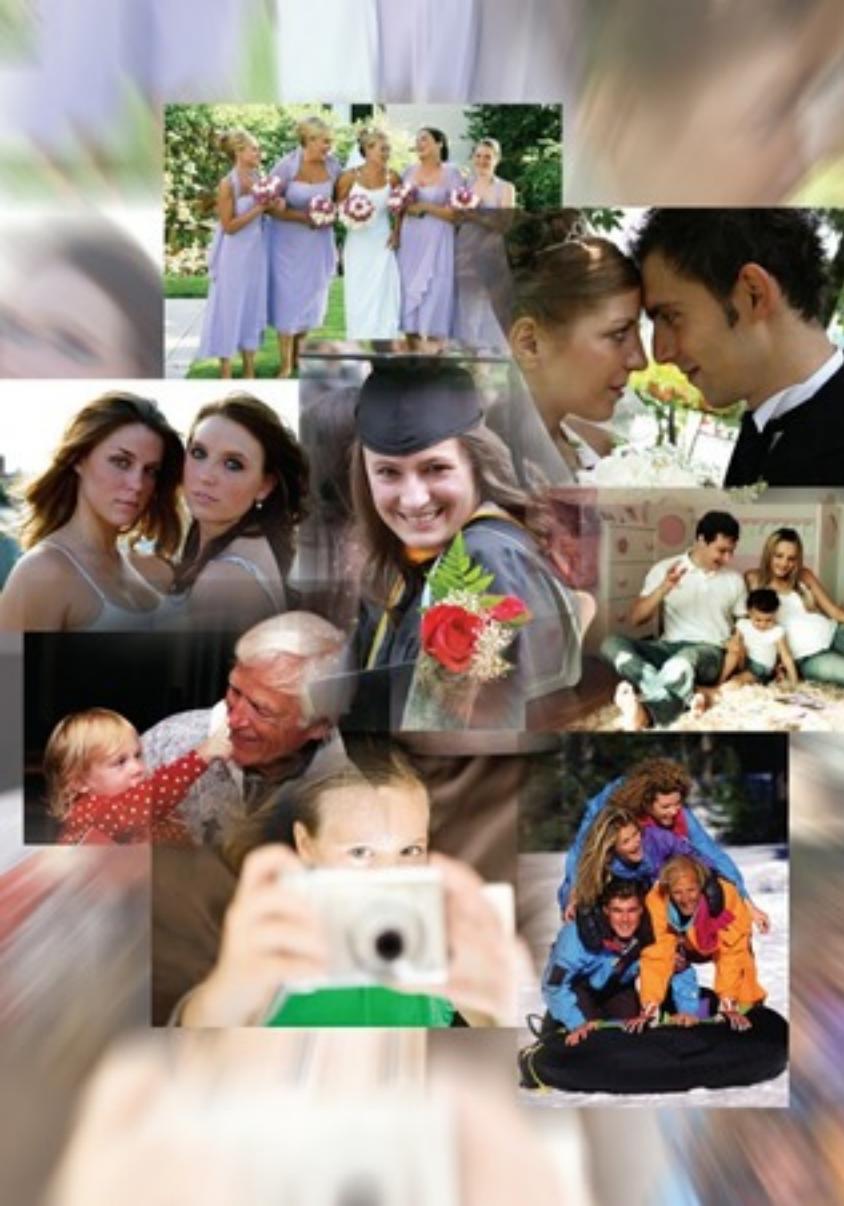


Welcome to the digital lifestyle



ALITY

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About Ality

We are a technology firm based in Hong Kong. We design and develop high-quality and innovative products and services for the modern home. Our products include digital photo frames, highend entertainment and hightech lifestyle gadgets.

Founded by a group of designers and engineers who are enthusiasts of digital entertainment and lifestyle, we foresee the technological convergence of all aspects of the home, from entertainment to quality living. We want to share our passion and expertise with those who see the same future.

Ality is the expression of this passion. In the foreseeable future, we envision bringing elegantly designed yet affordable advanced digital products and services into every home and household.



Share photos as easy as instant messenger

Wireless PIXXA™ Digital Photo Messenger™

Wireless PIXXA™ is an original new digital photo frame with WiFi capabilities and an intuitive user-friendly interface. Multiple user accounts within the device means that every member in your household can enjoy their very own personal multi-media libraries, customized to their own individual preferences and personalized visual settings. Wireless PIXXA™ has a sleek minimalist design - this is a product that meets the needs of your particular lifestyle; Wireless PIXXA™ is at home in any room.



Facebook

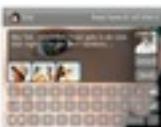
You may now connect to your Facebook account through our Wireless PIXXA. You can view yours and your friend's photo album in anytime without a computer.



Photo Messenger™

Revolutionizes the way we share digital photos around the world.

By embedding a feature named Photo Messenger™ into the Wireless PIXXA™ you are fully equipped to instantly send and receive photos from your family and friends from anywhere in the world via the internet, either direct from your computer, or from PIXXA to PIXXA frame.





Ality Online™

Ality Online offers everyone an Ality Online account – users of the Wireless PIXXA™ can register for an account, as can non-users. Account holders can have up to 50MB of photo storage, which equals up to 600 extra photos for sharing and exchanging with one another. The incredibly-easy-to-manage user interface of this website is intuitive and hassle-free – the drag-and-drop feature enables users to choose their personalized selection of photos, and it also facilitates how they locate the people whom they want to send them to in an complicated way.

Photo Messenger™

Photo Messenger™ Revolutionizes the way we sent images to one another, without having to use your computer, incorporation stunning visuals and a more personal feel. With it you are fully equipped to instantly send and receive photos from your family and friends from anywhere in the world via the internet. Users are allowed to instantly share digital photos with their family and friends similar to instant messaging programs.

Wireless PIXXA™

Wireless PIXXA™ is an original new digital photo frame with Wi-Fi capabilities and an intuitive user-friendly interface. Multiple user accounts within the device means that every member in your household can enjoy their very own personal multi-media libraries, customized to their own individual preferences and personalized visual settings. Wireless PIXXA™ has a sleek minimalist design – this is a product that meets the needs of your particular lifestyle. Wireless PIXXA™ is at home.

Photo messages can be anywhere: Wireless Pixxa™, Computer, Ality Online, flickr, Picasa.



Live Calendar™

Helps you organize your life the way you want it.

Wireless P100A™ is designed to suit your lifestyle, and can synchronize with Google Calendar. With the Live Calendar™ feature, users are able to synchronize their schedules with popular online Calendar websites such as Google Calendar.



Live News™

Delivery news every morning right to your bedside.

Wireless P100A™ can wirelessly stream live news, sports, weather, traffic, entertainment, horoscopes, stock quotes and any other lifestyle updates that you may want instant access to.



Ality Online

As an added benefit, Ality Online offers everyone an Ality Online account – users of the Wireless P100A™ can register for an account, as can non-users.



Multiple User Accounts

Multiple user accounts within the device means that every member in your household can enjoy their very own personal multi-media libraries, customized to their own individual preferences and personalized visual settings.



Auto-tilting

With the new auto-tilt function, show your friends and family different perspectives of your recreational time by showing your snap-shots in landscape or portrait modes and simply turning the frame.



Button-less Touch

Keeping the operation simple, Button-less Touch is aesthetically more pleasing than traditional buttons, by using the surface of the frame to act as a button for easy access and control of the units.



Update your Flickr or Picasa accounts to your Wireless P100A™

Users are able to update photos from Flickr™ and Picasa™ instantly, with simple, easy to follow steps.

ALITY Online Photo Messaging Anywhere!

Home | My Profile | Photo Messenger | Photo Frame | Send Photo | Send Greeting Cards | Send Event Notice | Logout | Forum | Need Help?

Compose | **Inbox**

Friends

Attach photo **Add Photo** ?

Message

Hello Joe, I've got your invitation and thanks! Here's the photo I took from the party last week. Hope to see you soon....Sarah

Send

Click on who you want to send photo to

Logout | About Us | Where to Buy | Wireless Phone | ALITY Copyright © 2006. All rights reserved.

News

- Pre-set couple news-channels for selection, users can receive news and stream directly to the photo frame.
- Add the link to favorite news channel.

Flickr

- Receive photos from friends.
- Able to set an email assign to their ALITY account, so users can email their photos to other email address.

Google Calendar Support

- Automatically download like pre-set appointments from Google Calendar.
- Pre-set the frequency of the update and assign a photo for the pre-set event.

Photo Messenger™

- Use in account, send and receive photo messages.
- User can send up to 10 photos and 5 friends at the same time.
- Each account allows up to 50MB free storage, that's around 600 photos.
- Drag friends and photos to compose box. It supports multiple users and photos for sending.
- Send photos from Google, Flickr and Picasa to your friends, or upload your received photos to your accounts in Flickr and Picasa.
- Set their own profiles.

Sending photos and messages





A digital wonderland in your modern home



PIXXA Slim

PIXXA Slim brings a sleek alternative edge to your interior decor. Unobtrusive and tastefully designed, there are 3-different shades of timber tones with which to complement your living room or home. The 8-inch digital LCD screen of the Modena ensures viewing quality for high-resolution images, and with its 800x600 resolution screen, Wireless Pixxa™ can guarantee a consistently flawless viewing experience of your pictures.

Clock and Alarms

Because of the innovative built-in alarm clock feature, you are able to customize what you wake up to – be it your favorite movie, photo or music to make waking up that much easier.



Ality Photo-Scheduler

With Ality's photo scheduler function, users can choose specifically when certain pictures come up, so that you can wake up to the sight of your loved ones, or particular holiday memories. Working with the calendar function, you are now able to even turn off the photo frame, the Pictura will automatically turn-on and display your chosen photo, at whatever time you want.



Auto-tilting

With the new auto-tilt function, show your friends and family different perspectives of your recreational time by showing your snap-shots in landscape or portrait modes and simply turning the frame.





MODERNA

MODERNA brings a sleek alternative edge to your interior decor. Unobtrusive and tastefully designed, there are 3 different shades of timber tones with which to complement your living room or home. The 8-inch digital LCD screen of the Moderna ensures viewing quality for high resolution images, and with its 800 x 600-resolution screen, Wireless Photo™ can guarantee a consistently flawless viewing experience of your pictures.

Clock and Alarm

Because of the innovative built in alarm clock feature, you are able to customize what you wake up to - be it your favorite movie, photo or music, to make waking up that much easier.



Alny Photo-Scheduler

With Alny's photo scheduler function, users can choose specifically when certain pictures come up, so that you can wake up to the sight of your loved-ones, or particular holiday memories. Working with the calendar function, you are now able to even turn off the photo frame, the Pictura will automatically turn on and display your chosen photo at whatever time you want.



Auto-tilting

With the new auto-tilt function, show your friends and family different perspectives of your recreational time by showing your snap-shots in landscape or portrait modes and simply turning the frame.



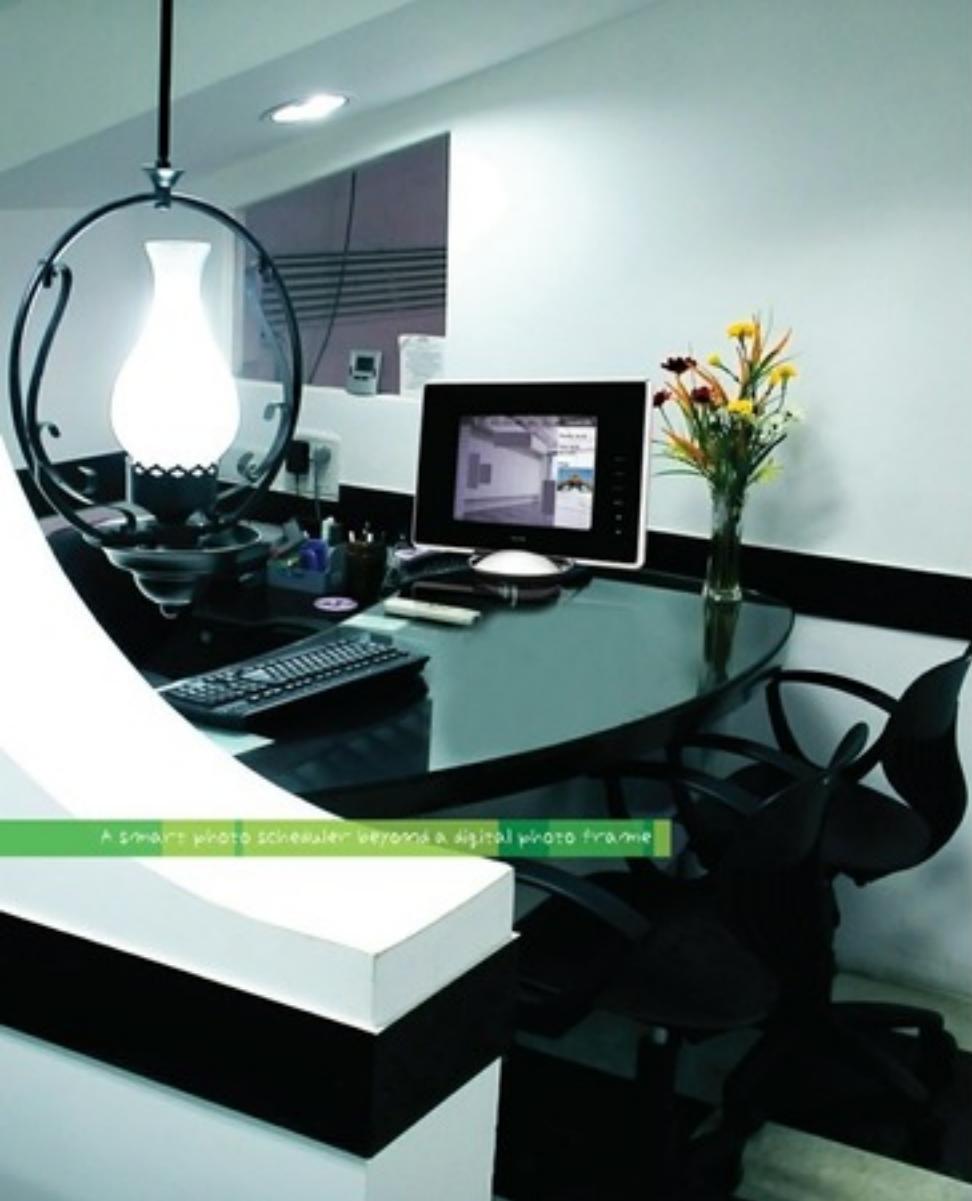


Small Innovative Design



MODERNA mini

MODERNA Mini brings a sleek alternative edge to your interior décor. Unobtrusive and tastefully designed, there are 3 different shades of timber tones with which to complement your living room or home. The 3.5-inch digital LCD screen of the MODERNA ensures viewing quality for high-resolution images, and with its 320 x 240 resolution screen, MODERNA Mini can guarantee a consistently flawless viewing experience of your pictures.



PIXXA

8 inch - ALMD1 - [4:3]

Unlike those traditional and conservative looking photo frames, PROXIA series is the best model to be fitted in the contemporary home. With various integrated unique functions, PROXA is your best partner for showing photos, and reminders for those important events.



Clock and Alarm

Because of the innovative built in alarm clock feature, you are able to customize what you wake up to – be it your favorite movie, photo or music to make waking up that much easier. As an added feature, PROXA is now featuring a chic new sounding clock function.



Ality Photo Scheduler

With Ality's photo scheduler function, users can choose specifically when certain pictures come up, so that you can wake up to the sight of your loved ones, or particular holiday memories. Working with the calendar function, you are now able to even turn off the photo frame, the Picture will automatically turn on and display your chosen photo, at whatever time you want.



Auto-tilting

With the new auto-tilt function, show your friends and family different perspectives of your recreational time by showing your snap-shots in landscape or portrait modes and simply turning the frame.



Button-less Touch

Keeping the operation simple, button-less Touch is aesthetically more pleasing than traditional, by using the surface of the frame to act as a button for easy access and control of the units.



Color PIXXA / Color PIXXA Advance

AL-CP7

AL-CPA7

Color PIXXA is now available in a kaleidoscopic array of bright, fun colors. As the most affordable option that Alfty has to offer, Color PIXXA can be bought to match whatever color scheme you have in each room.

Simply insert your digital memory card directly into the built in slot in the Color PIXXA frame, and the possibilities for interchangeable display settings and picture frame modes are endless.

With the new auto-tilt function, show your friends and family different perspectives of your recreational time by showing your snap-shots in landscape or portrait modes and simply turning the frame.



PICTURA

PC015

PC017

PC019

A versatile picture frame, designed to be the perfect focal point, for any room. With more than 2000 paintings in one frame, Alty makes sure that your home reflects your mood, any time, any day.

Clock and Alarm

Because of the innovative built in alarm clock feature, you are able to customize what you wake up to - be it your favorite movie, photo or music to make waking up that much easier. As an added feature, Pictura is now featuring a chic new analog clock function.



Alty Photo-Scheduler

With Alty's photo scheduler function, users can choose specifically when certain pictures come up, so that you can wake up to the sight of your loved ones, or particular holiday memories. Working with the calendar function, you are now able to even turn off the photo frame, the Pictura will automatically turn on and display your chosen photo, at whatever time you want.



2000+ pre-installed images

In order to suit every lifestyle, Pictura comes with more than 2000 pre-installed images in a bevy of genres from classical paintings to stunning scenic photography. Show off the artists within and upload your own images to truly make the Pictura your own personal showcase.



Button-less Touch

Keeping the operation simple, Button-less Touch is aesthetically more pleasing than traditional, by using the surface of the frame to act as a button for easy access and control of the units.



An art gallery in a picture frame





Classically Contemporary

CLASSICA

AL-DPF56

AL-DPF7/AL-DPF8

AL-DPF10/AL-DPF15

A classic favorite, CLASSICA adds a touch of class and warmth to any room. Evoke bygone eras with our wood-grain appearance, and reminisce over childhood memories and new ones alike. CLASSICA makes viewing your digital photos, a timeless experience.

Available in various sizes, the impressive internal memory that your favorite images are viewed in comfort, whether at your bedside or on your mantel piece. CLASSICA embodies classic style, but it also incorporates all the latest technology - with new movie viewing capabilities, CLASSICA is the perfect addition to your home.

Clock and Alarm

Because of the innovative built-in alarm clock feature, you are able to customize what you wake up to - be it your favorite movie, photo or music to make waking up that much easier.



► Specifications

Wireless PIXXA series

Model Number	AL-WP18
LCD Size	8"
Aspect Ratio	4:3
Display Resolution	800 x 600
Photo File Format Support	JPEG
Video File Format Support	N/A
Audio File Format Support	Digital Audio Format
Built-in Memory Card Slot	CF / SD / MMC / MS
External Interface	USB Host & Slave(1.0), WiFi 802.11b/g
Built-in Memory Size	128MB (Maximum 2GB)
Power Consumption	10W
Internal Power	Yes
External Power	AC 100-240V, 50-60Hz
Internal Speaker	TW (Mono)
User Interface / Control	Button-lens touch / IR remote
Frame Color	Silver
Product Dimensions (W x H x D)	295 x 221.5 x 13.8 mm
Weight	1KG
Operating Temperature	5°C to 55°C

PIXXA Slim

Model Number	AL-PS4
LCD Size	8"
Aspect Ratio	4:3
Display Resolution	800 x 600
Photo File Format Support	Bitmap, JPEG
Video File Format Support	MPEG-1/2/4 Compatible
Audio File Format Support	Digital Audio Format
Built-in Memory Card Slot	CF / SD / MMC / MS
External Interface	High Speed USB 2.0
Built-in Memory Size	128MB to 2GB (Optional)
Power Consumption	12W
Internal Power	N/A
External Power	AC 100-240V, 50-60Hz
Internal Speaker	TW (Mono)
User Interface / Control	IR remote
Frame Color	Black/White/Pink/Green/Blue/Beige
Product Dimensions (W x H x D)	285 x 206 x 12.3 mm
Weight	1KG
Operating Temperature	5°C to 55°C

MODERNA series

Model Number	AL-MN8	AL-MO8	AL-ME3
LCD Size	8"	8"	3.5"
Aspect Ratio	4:3	4:3	4:3
Display Resolution	800 x 600	800 x 600	320 x 240
Photo File Format Support	Bitmap, JPEG	Bitmap, JPEG	Bitmap, JPEG
Video File Format Support	MPEG-1/2/4 Compatible	N/A	N/A
Audio File Format Support	Digital Audio Format	Digital Audio Format	N/A
Built-in Memory Card Slot	CF / SD / MMC / MS	CF / SD / MMC / MS	SD / MMC
External Interface	High Speed USB 2.0 & USB Host	USB Host	N/A
Built-in Memory Size	128MB to 1GB (Optional)	128MB to 1GB (Optional)	N/A
Power Consumption	10W	10W	5W
Internal Power	N/A	N/A	N/A
External Power	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz
Internal Speaker	TW (Mono)	TW (Mono)	N/A
User Interface / Control	IR remote	IR remote	5 Keys Control
Frame Color	Light Wood, Dark Wood	Light Wood, Dark Wood & Aluminum	Light Wood, Dark Wood & Aluminum
Product Dimensions (W x H x D)	295 x 221.5 x 13.8	295 x 221.5 x 13.8	112 x 100 x 23.9
Weight	1KG	1KG	<0.5KG
Operating Temperature	5°C to 55°C	5°C to 55°C	5°C to 55°C

PIXXA / Mirror PIIXXA series

Model Number	AL-MD1E / AL-MD5MD
LCD Size	8"
Aspect Ratio	4:3
Display Resolution	800 x 600
Photo File Format Support	Bitmap, JPEG
Video File Format Support	MPEG-1/2/4 Compatible
Audio File Format Support	Digital Audio Format
Built-in Memory Card Slot	CF / SD / MMC / MS
External Interface	High Speed USB 2.0
Built-in Memory Size	128MB to 2GB (Optional)
Power Consumption	10W
Internal Power	Yes
External Power	AC 100-240V, 50-60Hz
Internal Speaker	1W x TW (Stereo)
User Interface / Control	Button-lens touch / IR remote
Frame Color	Silver
Product Dimensions (W x H x D)	285 x 206 x 18 mm
Weight	1KG
Operating Temperature	5°C to 55°C

► Specifications

Color PIXXA / Color PIXXA Advance

Model Number	AL-CPT	AL-CPA7
LCD Size	7"	7"
Aspect Ratio	16:9	16:9
Display Resolution	480 x 234	800 x 480
Photo File Format Support	Bitmap, JPEG	Bitmap, JPEG
Video File Format Support	N/A	Motion JPEG
Audio File Format Support	N/A	Digital Audio Format
Built-in Memory Card Slot	SD / MMC / MS	SD / MMC / MS
External Interface	N/A	FM Receiver (87.5 - 108 MHz)
Built-in Memory Size	N/A	N/A
Power Consumption	8W	9W
Internal Power	N/A	N/A
External Power	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz
Internal Speaker	N/A	2W
User Interface / Control	IR remote	IR remote
Frame Color	Black/White/Pink/Green/Blue/Beige	Black/White/Pink/Green/Blue/Beige
Product Dimensions (W x H x D)	220 x 162 x 35.5 mm	220 x 162 x 35.5 mm
Weight	0.5KG	0.5KG
Operating Temperature	5°C to 55°C	5°C to 55°C

CLASSICA series

Model Number	AL-DPF34	AL-DPF7
LCD Size	5.6"	7"
Aspect Ratio	4:3	16:9
Display Resolution	320 x 234	800 x 480
Photo File Format Support	Bitmap, JPEG	Bitmap, JPEG
Video File Format Support	N/A	N/A
Audio File Format Support	N/A	N/A
Built-in Memory Card Slot	SD / MMC / MS	SD / MMC / MS
External Interface	N/A	N/A
Built-in Memory Size	N/A	N/A
Power Consumption	8W	9W
Internal Power	N/A	N/A
External Power	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz
Internal Speaker	N/A	N/A
User Interface / Control	IR remote	IR remote
Frame Color (Wooden)	Black / Red / Light brown	Black / Red / Light brown
Product Dimensions (W x H x D)	221 x 180 x 56 mm	250 x 181 x 56 mm
Weight	850 g	850 g
Operating Temperature	5°C to 50°C	5°C to 50°C

PICTURA series

Model Number	PC015 / PC015M	PC017 / PC017M	PC019 / PC019M
LCD Size	15"	17"	19"
Aspect Ratio	4:3	4:3	4:3
Display Resolution	1280 x 1024	1280 x 1024	1280 x 1024
Photo File Format Support	Bitmap, JPEG	Bitmap, JPEG	Bitmap, JPEG
Video File Format Support	MPEG-1/2/4-Compatible	MPEG-1/2/4-Compatible	MPEG-1/2/4-Compatible
Audio File Format Support	Digital Audio Format	Digital Audio Format	Digital Audio Format
Built-in Memory Card Slot	CF / SD / MMC / MS	CF / SD / MMC / MS	CF / SD / MMC / MS
External Interface	High Speed USB 2.0	High Speed USB 2.0	High Speed USB 2.0
Built-in Memory Size	128MB to 2GB (Optional)	128MB to 2GB (Optional)	128MB to 2GB (Optional)
Power Consumption	20W	20W	20W
Internal Power	N/A	N/A	N/A
External Power	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz
Internal Speaker	2W + 3W (Stereo)	2W + 3W (Stereo)	2W + 3W (Stereo)
User Interface / Control	Button-less touch / IR remote	Button-less touch / IR remote	Button-less touch / IR remote
Frame Color	Metallic / Wooden	Metallic / Wooden	Metallic / Wooden
Product Dimensions (W x H x D)	540 x 435 x 87.5 mm	540 x 435 x 87.5 mm	540 x 435 x 87.5 mm
Weight	1.8 KG	2.8 KG	3.5 KG
Operating Temperature	5°C to 55°C	5°C to 55°C	5°C to 55°C

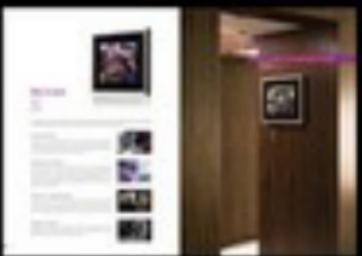
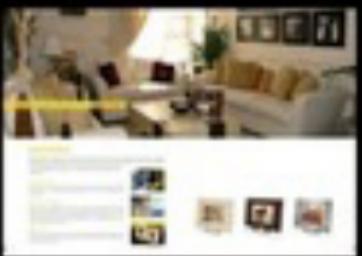
AL-DPF8	AL-DPF10	AL-DPF15
8"	10.2"	13"
4:3	16:9	4:3
800 x 600	800 x 480	1280 x 1024
Bitmap, JPEG	Bitmap, JPEG	Bitmap, JPEG
MPEG-1/2/4-Compatible	MPEG-1/2/4-Compatible	MPEG-1/2/4-Compatible
Digital Audio Format	Digital Audio Format	Digital Audio Format
CF / SD / MMC / MS	CF / SD / MMC / MS	CF / SD / MMC / MS
High Speed USB 2.0	High Speed USB 2.0	High Speed USB 2.0
128MB to 1GB (Optional)	128MB to 1GB (Optional)	128MB to 1GB (Optional)
10W	15W	20W
N/A	N/A	N/A
AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz	AC 100-240V, 50-60Hz
1.5W = 1.5W (8D Stereo)	1.5W = 1.5W (8D Stereo)	1.5W = 1.5W (8D Stereo)
IR remote	IR remote	IR remote
Black / Red / Light brown	Black / Red / Light brown	Black / Red / Light brown
216 x 285 x 60 mm	300 x 230 x 48 mm	340 x 315 x 55 mm
1.25 KG	1.4 KG	1.55 KG
5°C to 50°C	5°C to 50°C	5°C to 50°C



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Ality Catalogue



Ality Catalogue

